

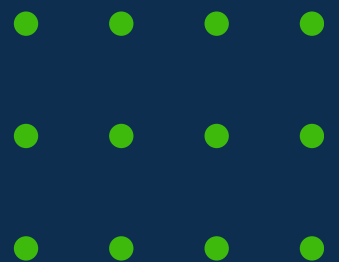


2026-2027 Competition

**OVERVIEW
MEETING**



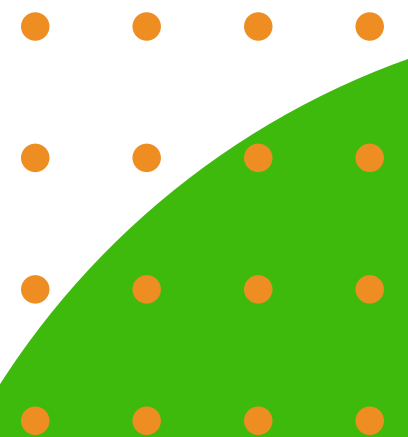
THE
AMAZING
SHAKE





AGENDA

- Welcome
- Amazing Shake Overview
- RCA Global Competition
- County Competition
- School Competitions
- Q+A
- Dismiss



MEET OUR TEAM



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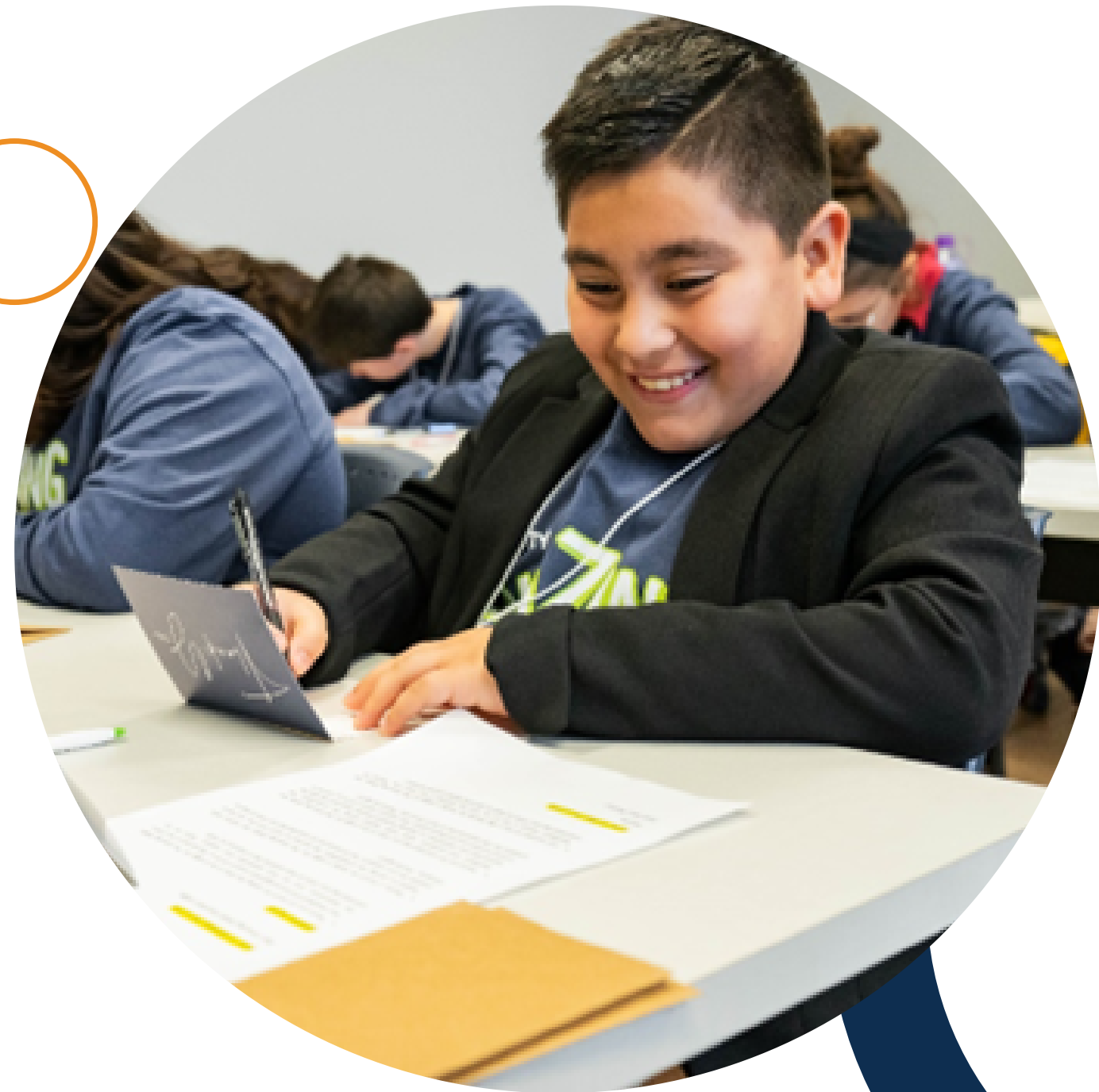


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Director

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AMAZING SHAKE OVERVIEW





WHAT

This competition places an emphasis on teaching students manners, discipline, respect and professional conduct through a series of fun competitions at school, county and global levels.

LEARNING SKILLS

- critical thinking
- creativity
- collaboration
- communication

LITERACY SKILLS

- information
- media
- technology

LIFE SKILLS

- flexibility
- leadership
- initiative
- productivity
- social skills

WHY

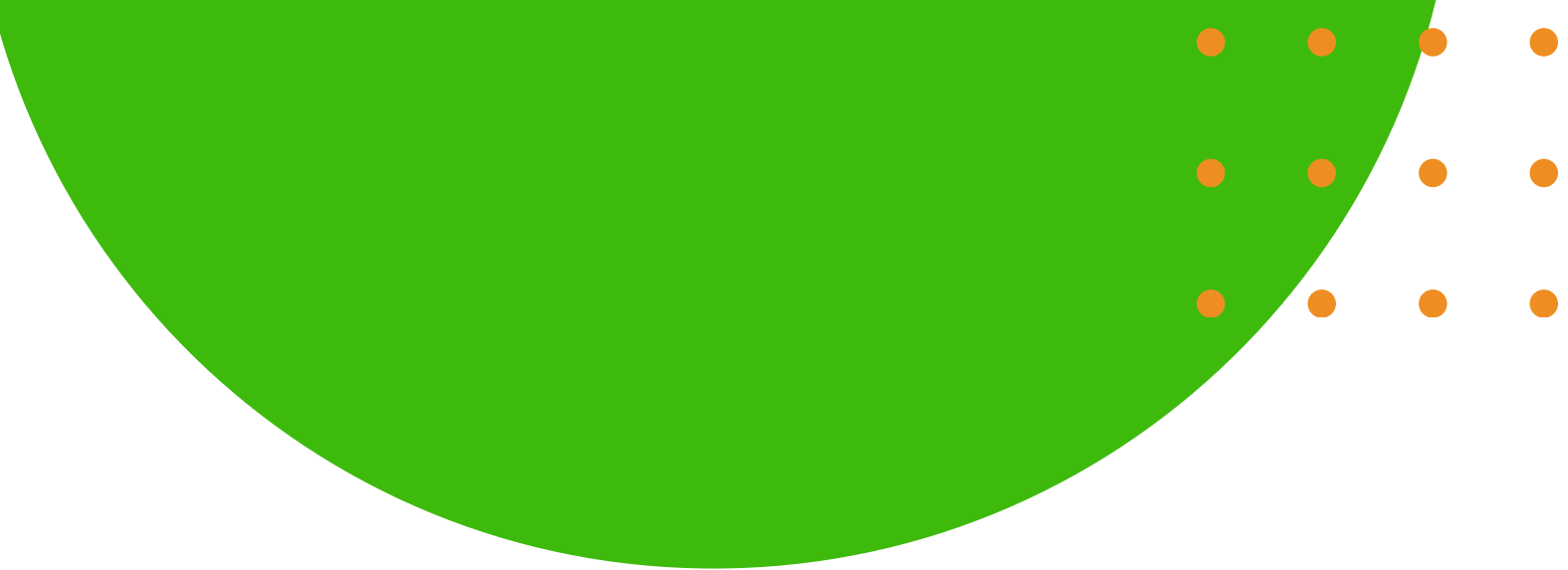
To help students develop interpersonal skills that help them communicate and collaborate effectively.

When asked, employers state professional skills (“soft skills”) over technical skills as one of their greatest needs when hiring new employees.

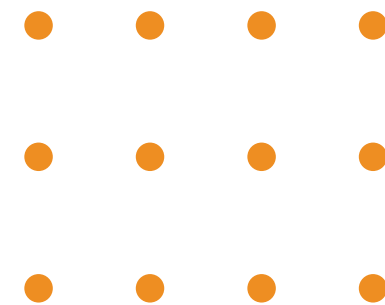
HOW

Through this competition, students learn the nuances of professional human interaction as they are taught skills such as:

- How to give a proper handshake
- How to network
- How to give a successful interview
- How to remain composed under pressure



GLOBAL COMPETITION



GLOBAL Competition

WHO

The following individuals can travel to Atlanta for the Global Competition:

- Top three finalists from the county-level competition
- School chaperones (one per student)
- One or two parents/guardians per student

TRANSPORTATION

All parties (chaperones and students/guardians) will be in charge of their own transportation to and from Atlanta.

Guardians will be responsible for transporting their own student to and from Ron Clark Academy on competition days.

WHEN

Thursday, March 18, 2027
through
Saturday, March 20, 2026

COST

The Rutherford County Chamber of Commerce will cover the following costs associated with the National Competition:

- Registration for students and school chaperones
- Hotel rooms for two nights for students and their parents/guardians and school chaperones
- Small spending stipend for students and their parents/guardians

WHERE

Ron Clark Academy
Atlanta, GA



GLOBAL Competition



COUNTY COMPETITION



COUNTY Competition

WHO

- Students in grades 4 – 8 are eligible to compete.
- Up to 40 schools may participate in the 2026-27 competition. Depending on the number of schools that register, we will notify you if you can send one or two students to the county-level competition.

WHEN

Thursday, February 11, 2027

WHERE

- **Competition Location:**
TCAT Murfreesboro, Smyrna Campus
- **Address:** 663 Ken Pilkerton Dr,
Smyrna, TN 37167

TRANSPORTATION

- Parents/Guardians will be required to drop-off and pick-up students at the designated location.
- Chaperone will transport themselves.

BACKUP DATE

Thursday, February 26, 2026

COST

There is no cost to the student to participate in the county level competition.



The Amazing Shake (Rutherford County)

College & Career Planning Night is an annual event connecting students and families with colleges, employers...

 Rutherford Works

COUNTY Competition

Sample Agendas

THE AMAZING SHAKE COMPETITION SCHEDULE

Thursday, February 12, 2026

7:45 – 8:15 AM

- Students, student guardians and school chaperones arrive at TCAT Smyrna, 663 Ken Pilkerton Dr, Smyrna, TN 37167

8:15 – 8:45 AM

- Kaitlin Salyer – Welcome
- Ashley L. James – Group Picture
- Emily Byrd (2025 Amazing Shake Global Top 5) – Hype Message
- Kaitlin Salyer – Competition Overview

8:45 – 8:55 AM

- Student groups and school chaperones transition to assigned locations
- Instructions are given for assigned locations

8:55 – 10:05 AM

- **Group A – Etiquette Class & Thank You Cards [Room 203]**
- **Group B – Business Networking [Room 205]**

10:05 - 10:15 AM

- Student groups and school chaperones transition to assigned locations
- Instructions are given for assigned locations

10:15 – 11:25 AM

- **Group A – Business Networking [Room 205]**
- **Group B – Etiquette Class & Thank You Cards [Room 203]**

11:25– 11:35 AM

- Student groups and school chaperones transition to assigned locations
- Instructions are given for assigned locations

11:35 AM – 11:45 PM

- Student groups and school chaperones transition to auditorium for Professional Business Luncheon
- Kaitlin Salyer – Welcome Comments and Competition Instructions

THE AMAZING SHAKE COMPETITION SCHEDULE

Thursday, February 12, 2026

11:45 - 12:30 PM

- Professional Business Luncheon

12:30 PM – 12:55 PM

- Students help clean up eating area, then wait at tables for further instruction

12:55 – 1:00 PM

- Student groups and school chaperones transition to assigned locations
- Instructions are given for assigned locations

1:00 – 2:10 PM

- **Group A – Power Panel [Room 203]**
- **Group B – The Gauntlet [Auditorium]**

2:10 – 2:20 PM

- Student groups and school chaperones transition to assigned locations
- Instructions are given for assigned locations

2:20 – 3:30 PM

- **Group A – The Gauntlet [Auditorium]**
- **Group B – Power Panel [Room 203]**

3:30 – 3:45 PM

- Student and Chaperone Break

3:45 – 4:45 PM

- TCAT Tour

4:45 PM - 5:15 PM

- Special guests arrive at TCAT Smyrna for Awards Ceremony

4:45 - 5:30 PM

- Hors d'oeuvres

5:30 - 6:30 PM

- Awards Ceremony

SCHOOL COMPETITIONS



SCHOOL Competitions

PLANNING TIPS

PURPOSE

- Prepare students for the County-Level Amazing Shake Competition
- Give students a chance to practice professional skills
- Build confidence in communication, poise, and presence

FLEXIBLE FORMATS

- Whole school: all grades participate
- Single grade: focus on one group (e.g., 7th grade)
- Select classes: embed in specific subjects (ELA, leadership, CTE)

Every school does it differently... choose what works best for yours!

KEEP IT SIMPLE

- Doesn't have to be elaborate
- A few practice rounds can be enough

Example ideas:

- Practicing handshakes
- Role-playing introductions
- Building into morning activities

EMBED IN EXISTING ACTIVITIES

- Link to public speaking initiatives
- Add to debate, theater, or leadership programs
- Tie into career readiness activities
- Use advisory or homeroom time

TIPS FOR SUCCESS

- Keep it fun & encouraging
- Focus on skills, not perfection
- Celebrate effort as much as performance
- Share feedback to help students grow

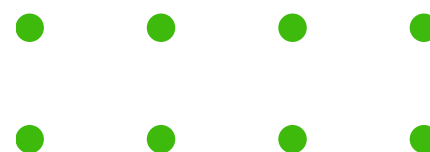
NEXT STEPS

- Decide what format fits your school
- Pick a date(s) and time that works
- Recruit staff/volunteers to help
- Encourage students to give it their best shot!

SCHOOL Competitions

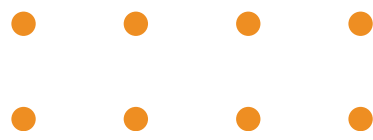
RESOURCES

- [RCA Toolkit for Schools](#)
- [RCA Amazing Shake Guidelines](#)



SCHOOL Competitions





LOGISTICS & TIMELINE

- **Register School for 2026-2027 Competition**

Deadline: Friday, October 2, 2026

- **School Competitions Take Place**

September 14 - December 4, 2026

- **Submit Student Finalists to Compete at County Competition**

Deadline: Friday, December 11, 2026

**** Reminders will be shared in advance.*

- **Communication from RW Staff with Details for County Competition**

Beginning December 14, 2025 (after close of student finalist submissions)



QUESTIONS & ANSWERS

