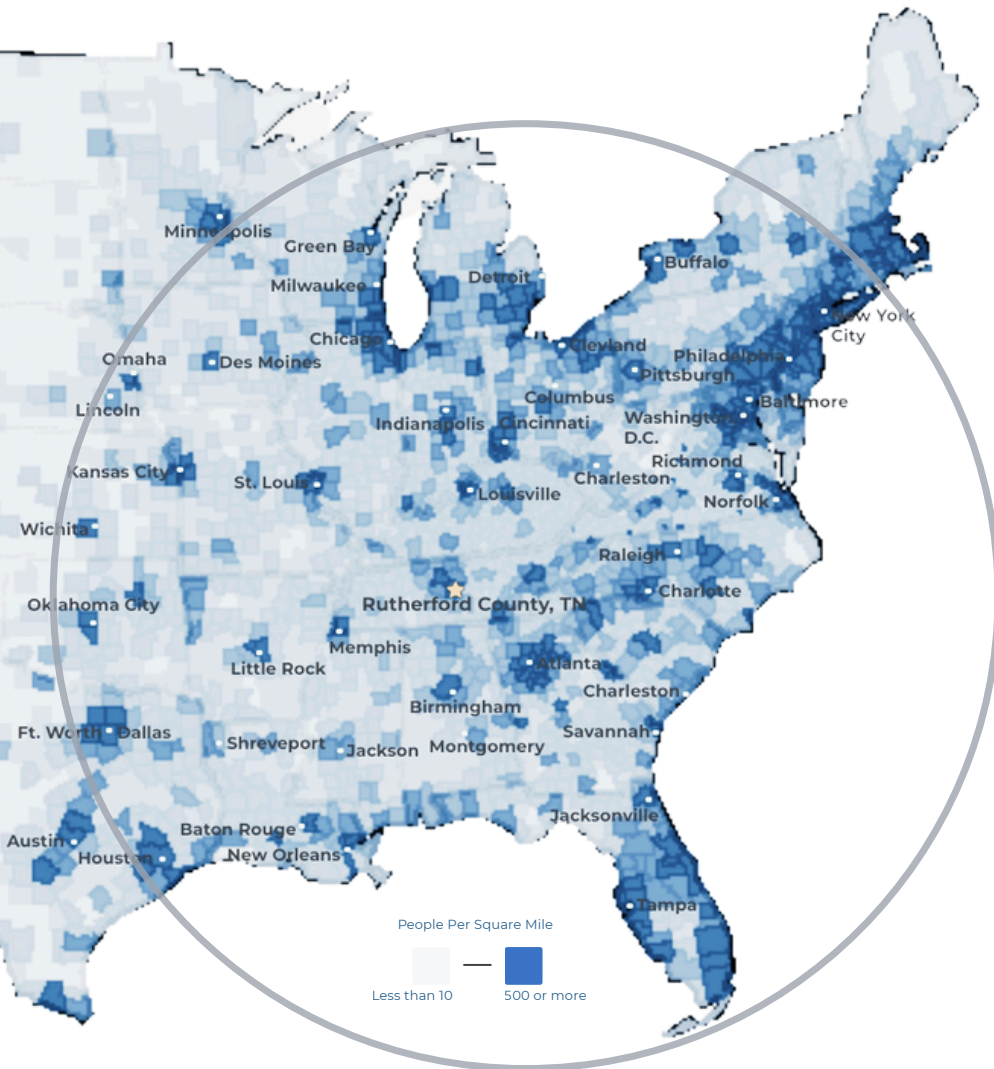


RUTHERFORD COUNTY, TN

RUTHERFORD COUNTY CHAMBER OF COMMERCE & VISITORS CENTER



#8

Best Midsize City Real Estate
- WalletHub 2025

#1

largest suburb of Nashville, TN

#1

largest university in Middle Tennessee
- Nashville Business Journal

#3

metro for economic strength
- Policom 2024

4th

most populous county in Tennessee
- WGNS Radio 2025

5th

U.S. City on an Economic Upswing
- CoworkingCafe 2025

50%

of U.S. Population lives with 650 mile radius

RUTHERFORD COUNTY INSIGHTS

3

major interstates

1.6

million residents within a 45 min drive

12

million people within a 2.5 hour drive

#1

elementary, middle and high schools in Tennessee

30

minutes to Nashville attractions

47

colleges, universities and training institutions within 50 miles

source: rutherfordcountydata.com

LARGEST PRIVATE EMPLOYERS & EMPLOYEE COUNT

Nissan	7,000	Asurion	1,250
Amazon	2,700	The Kroger Co	1,216
Ascension Saint Thomas	2,326	General Mills	1,000
Ingram	1,822	Schneider Electric	979
Taylor Farms	1,700	Murfreesboro Medical Clinic	924
Vantiva Supply Chain Solutions	1,300	National HealthCare Corp.	820

RUTHERFORD COUNTY QUICK FACTS

Population 383,258	Median Home Price \$435,000	3 Colleges 25,000 students
Median Age 34	Median HH Income \$83,871	College Degrees 43% hold Associate or above

LABOR FORCE DATA	County	Tennessee	United States
Labor Force	213,724	3,437,065	170,115,479
Unemployment Rate	3.68%	3.6%	4.2%
Labor Force Participation Rate	70.94%	59.9%	62.5%

*Sources: Rutherford County Data, Redfin, TN Department of Labor, Lightcast as of October 2025

RECENT ANNOUNCEMENTS



Oshkosh Corporation subsidiary McNeilus creates 230 jobs to manufacture commercial vehicles within Murfreesboro in a 845K sf building.



Schneider Electric adds 100 new jobs and \$3M of investment at its Smyrna facility to expand its manufacturing capacity of critical electrical infrastructure.



La Vergne announces Uptown, a 26-acre, Class A mixed-use development with Aldi, 250 apartments, and other new-to-market retailers.

