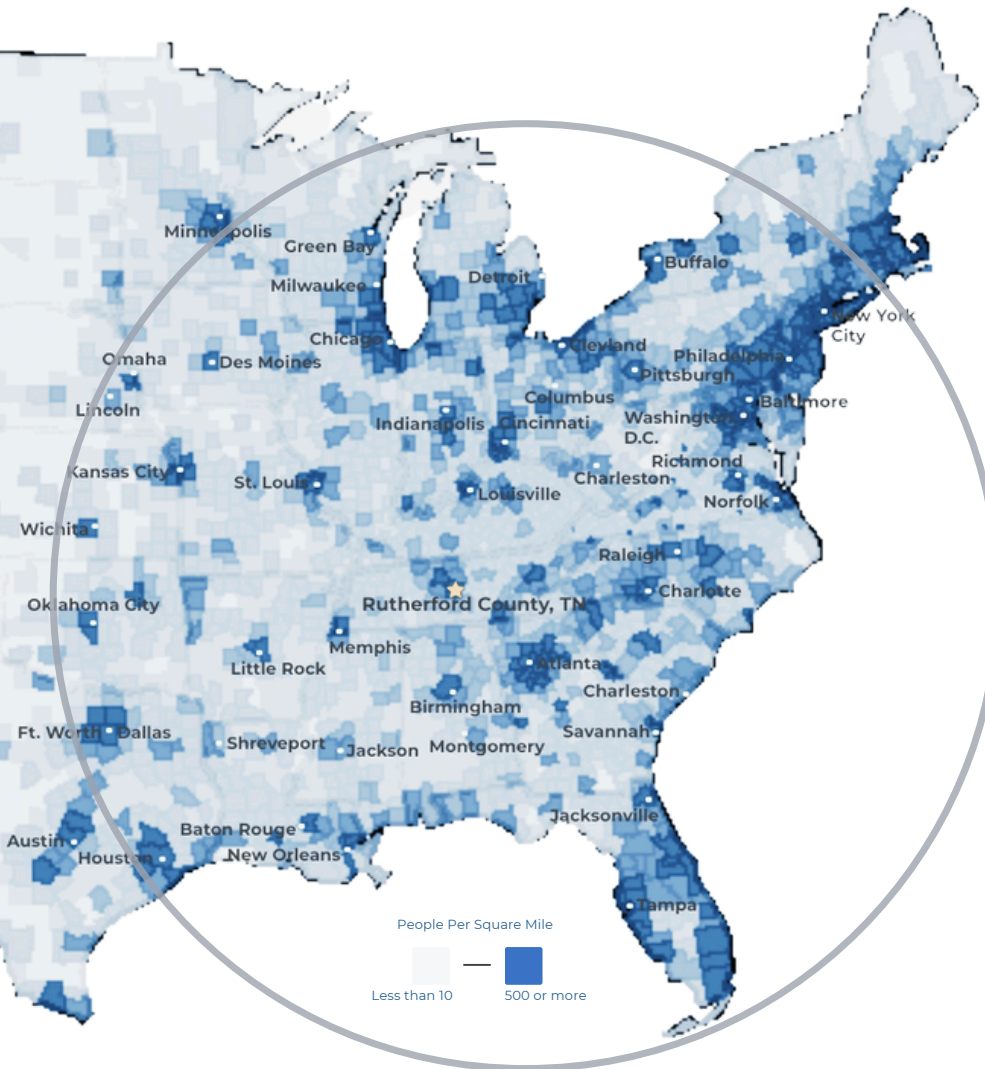


RUTHERFORD COUNTY, TN

RUTHERFORD COUNTY CHAMBER OF COMMERCE & VISITORS CENTER



- #3** Boomtown in America
- SmartAsset 2022
- #1** largest suburb
of Nashville, TN
- #1** largest university in
Middle Tennessee
- Nashville Business Journal
- #3** metro for economic
strength
- Policom 2024
- 4th** best small city to buy
a home in the U.S.
- WalletHub 2021
- 8th** fastest growing
midsize city in the U.S.
- Census 2020
- 50%** of U.S. Population lives
with 650 mile radius

RUTHERFORD COUNTY INSIGHTS

3

major
interstates

1.6

million residents
within a 45 min
drive

12

million people
within a 2.5 hour
drive

#1

elementary, middle
and high schools in
Tennessee

30

minutes to
Nashville
attractions

47

colleges, universities
and training
institutions within 50
miles

source: rutherfordcountydata.com

LARGEST PRIVATE EMPLOYERS & EMPLOYEE COUNT

Nissan	7,000	Asurion	1,250
Amazon	2,700	The Kroger Co	1,216
Ascension Saint Thomas	2,326	General Mills	1,000
Ingram	1,822	Schneider Electric	979
Taylor Farms	1,700	Murfreesboro Medical Clinic	924
Vantiva Supply Chain Solutions	1,300	National HealthCare Corp.	820

RUTHERFORD COUNTY QUICK FACTS

Population 369,044	Median Home Price \$435,000	3 Colleges 25,000 students
Median Age 34	Median HH Income \$83,871	College Degrees 43% hold Associate or above

LABOR FORCE DATA	County	Tennessee	United States
Labor Force	214,583	3,437,065	170,115,479
Unemployment Rate	2.3%	3.6%	4.2%
Labor Force Participation Rate	70.4%	59.9%	62.5%

*Sources: Rutherford County Data, Redfin, TN Department of Labor, Lightcast as of June 2025

RECENT ANNOUNCEMENTS



Oshkosh Corporation subsidiary McNeilus creates 230 jobs to manufacture commercial vehicles within Murfreesboro in a 845K sf building.



Schneider Electric adds 100 new jobs and \$3M of investment at its Smyrna facility to expand its manufacturing capacity of critical electrical infrastructure.



La Vergne announces Uptown, a 26-acre, Class A mixed-use development with Aldi, 250 apartments, and other new-to-market retailers.

