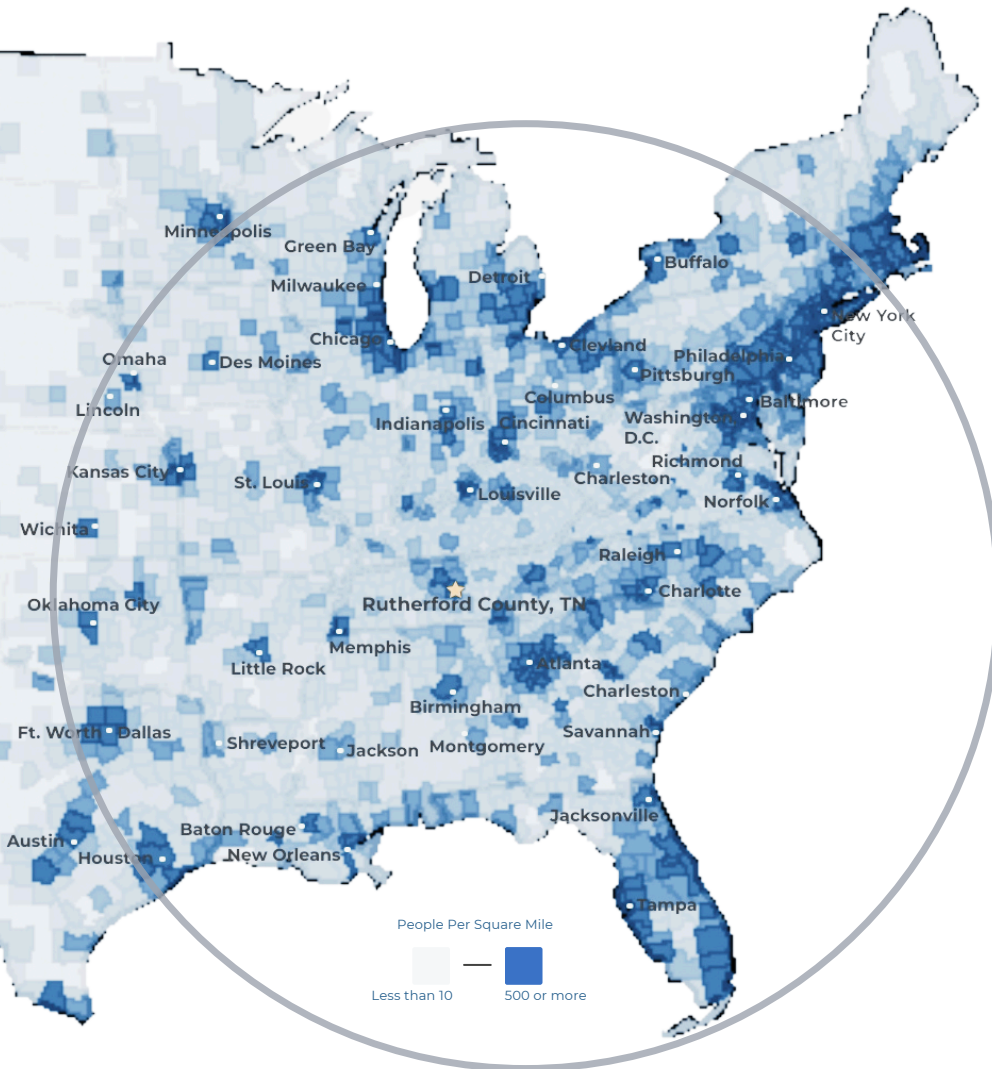


# RUTHERFORD COUNTY, TN

RUTHERFORD COUNTY CHAMBER OF COMMERCE & VISITORS CENTER



- #3** Boomtown in America - SmartAsset 2022
- #1** largest suburb of Nashville, TN
- #1** largest university in Middle Tennessee - Nashville Business Journal
- #3** metro for economic strength - Policom 2024
- 4<sup>th</sup>** best small city to buy a home in the U.S. - WalletHub 2021
- 8<sup>th</sup>** fastest growing midsize city in the U.S. - Census 2020
- 50%** of U.S. Population lives with 650 mile radius

## RUTHERFORD COUNTY INSIGHTS

**3** major interstates

**1.6** million residents within a 45 min drive

**12** million people within a 2.5 hour drive

**#1** elementary, middle and high schools in Tennessee

**30** minutes to Nashville attractions

**47** colleges, universities and training institutions within 50 miles

source: rutherfordcountydata.com

## LARGEST PRIVATE EMPLOYERS & EMPLOYEE COUNT

Nissan	7,000	The Kroger Co	1,216
Amazon	2,700	General Mills	1,000
Ascension Saint Thomas	2,326	Schneider Electric	979
Ingram	1,822	Murfreesboro Medical Clinic	924
Vantiva Supply Chain Solutions	1,300	Venture Express Inc.	900
Asurion	1,250	National HealthCare Corp.	820

## RUTHERFORD COUNTY QUICK FACTS

### Population

375,131

### Median Home Price

\$418,000

### 3 Colleges

25,000 students

### Median Age

34

### Median HH Income

\$83,534

### College Degrees

43% hold Associate or above

## LABOR FORCE DATA

	County	Tennessee	United States
Labor Force	201,755	3,426,084	167,746,000
Unemployment Rate	2.9%	3.6%	4.0%
Labor Force Participation Rate	67.6%	59.2%	62.2%

\*Sources: Rutherford County Data, Redfin, TN Department of Labor, Lightcast as of February 2025

## RECENT ANNOUNCEMENTS

### McNeilus

Oshkosh Corporation subsidiary McNeilus creates 230 jobs to manufacture commercial vehicles within Murfreesboro in a 845K sf building.

### Schneider Electric

Schneider Electric adds 100 new jobs and \$3M of investment at its Smyrna facility to expand its manufacturing capacity of critical electrical infrastructure.

### LA VERGNE

La Vergne announces Uptown, a 26-acre, Class A mixed-use development with Aldi, 250 apartments, and other new-to-market retailers.

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