



## INVESTOR UPDATE **MAY 2022**

This month, an update on workforce development and tourism wins for Rutherford County.



### **2022 WORK ETHIC DISTINCTION**

Seventy-three students from Rutherford County Schools earned the 2022 Work Ethic Distinction. High school seniors who fulfill a series of selected college and career readiness standards receive this distinction.

Employers who participate in this program can access a pool of attractive potential new hires from across the state who have demonstrated career readiness skills. Enrolled employers agree to grant an interview to students who have earned the award and meet their job-specific requirements. Ready to recruit or verify a student's status? Log in to your TN WE Track portal to get started.

Employers who would like more information or who want to sign up should email Kaitlin Salyer (ksalyer@rutherfordchamber.org) to get started.

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### **MAYOR MCFARLAND, NOTES LIVE MUSIC ENTERTAINMENT EXECUTIVES, ANNOUNCE AMPHITHEATER PARTNERSHIP**

Mayor Shane McFarland and JW Roth, Chairman of Notes Live, INC, an aggressive new player in live music space, unveiled plans to open a 4,500-seat state-of-the-art open-air amphitheater in the Murfreesboro Gateway called The Sunset Music Colosseum on the River. The multi-million-dollar Sunset Amphitheater will host large touring acts on a live music entertainment campus featuring amenities including 32 firepit suites alongside stadium-style seating and causal lawn seating. Livestreaming from the amphitheater and the neighboring indoor venue, the Boot Barn Hall, are anticipated. The facilities will be located on the 18.2-acre City parcel located on the southeast corner of Medical Center Parkway and Gateway Boulevard.



## TSSAA SPRING FLING CHAMPIONSHIPS

The Rutherford County Convention and Visitors Bureau was excited to host the 2022 TSSAA Spring Fling, Tennessee Secondary School Athletic Association's (TSSAA) unique spring sports championship event where state championships are decided in seven different sports. Since 2006, this action-packed competition has called Rutherford County home, drawing approximately 40,000 in total attendance with an economic impact of \$3.5 million.

*Since 2002, Destination Rutherford has provided significant job growth by attracting new and expanding current business, promoting tourism and increasing growth in the retail sector.*

*Destination Rutherford is intended to serve all investors as the mechanism that pulls together the collective leadership of the Rutherford County public and private sectors in order to stimulate strategic economic growth.*

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