



## Workforce Partners with Middle Schools to Introduce Career Pathways



Over 4,000 Rutherford County middle school students learned about career pathways this spring.

First, eighth graders took the YouScience assessment, a series of aptitude and brain games to help them identify their skills and interests. The results aid students in identifying high school classes, college majors and careers that best match their talents and interests.

The 8th Grade Career Pathways fair followed. Students rotate among four pathways, meet high school teachers, and learn about student clubs and local careers within each pathway. The timing and sequence of events were optimized so that students took the assessment and then learned about career pathways right before selecting their freshman classes.

Rutherford Works, the MTSU Data Science department and Rutherford County Schools (RCS) partnered to create a data analytics program that generated student schedules and provided analytics on each pathway based on their results. Our team also worked with RCS to plan the event logistics and create event marketing for teachers, students and guardians.



## Economic Development Team Hits the Road

Rutherford County, Tennessee is an excellent location for businesses, and it's crucial that we convey this to potential investors. To achieve this, our Economic Development team recently participated in the ICSC (International Council of Shopping Centers) convention, where they met with industry experts who are driving innovation and evolution. Through collaboration with our city and town partners, Rutherford County was well represented at this prestigious convention.

## Investor Spotlight: Rutherford County

Rutherford County is celebrating the anticipated opening of two Public Health & Safety buildings in Rockvale and Kittrell.

As the 43rd fastest-growing county in the nation, the commitment to providing the community with access to essential public safety services is paramount. A total of six Public Health & Safety buildings are planned throughout the county.



Each building will house emergency medical services, fire and rescue services, Sheriff's office personnel, citizen outreach and education programs, critical services during natural disasters and be a Public Health outlet for future pandemics. Rutherford County is home to the finest public safety personnel in the nation.

Thank You, Investors

|                  |   |   |   |   |
|------------------|---|---|---|---|
| <b>CHAMPION</b>  |  |  |   | <b>\$100k + annually</b>  |
| <b>FOUNDER</b>   |  |  |  | <b>\$50k - \$99k annually</b>   |
| <b>INNOVATOR</b> |  |  |   | <b>\$20k - \$49k annually</b>   |
| <b>LEADER</b>    |  |  |    | <b>\$10k - \$19k annually</b>   |
|                  |  |  |    |  |
|                  |  |  |   |   |

Since 2002, Destination Rutherford has provided significant job growth by attracting new and expanding current business, promoting tourism and increasing growth in the retail sector.

Destination Rutherford is intended to serve all investors as the mechanism that pulls together the collective leadership of the Rutherford County public and private sectors in order to stimulate strategic economic growth.

Share this email:



[Manage](#) your preferences | [Opt out](#) using TrueRemove™

Got this as a forward? [Sign up](#) to receive our future emails.

View this email [online](#).

3050 Medical Center Parkway  
Murfreesboro, TN | 37129 US

This email was sent to .

To continue receiving our emails, add us to your address book.