

RUTHERFORD COUNTY, TN

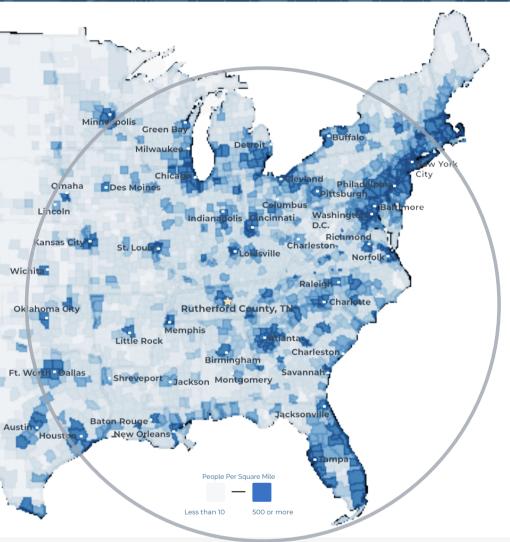
COMMUNITY

Rutherford County, TN

CHAMBER OF COMMERCE & VISITOR

RUTHERFORD COUNTY, TN

RUTHERFORD COUNTY OF A VISITORS CENTER



- # 1 Boomtown in America
 SmartAsset
- # 1 largest suburb of Nashville, TN
- largest university in Middle Tennessee
 Nashville Business Journal
- # metro for economic strength Policom 2022
- best small city to buy a home in the U.S.
 -WalletHub 2021
- fastest growing midsize city in the U.S -Census 2020
- 50% of U.S. Population lives with 650 mile radius

RUTHERFORD COUNTY INSIGHTS

- major interstates
- million residents within a 45 min drive
- million people within a 2.5 hour drive

- #1 elementary, middle and high schools in Tennessee
- minutes to
 Nashville
 Attractions
- hospital expansions since 2018 serving infants to seniors



LARGEST PRIVATE EMPLOYERS & EMPLOYEE COUNT

Nissan	8,000	Verizon	1,068
Amazon	2,700	General Mills	1,000
Ingram	1,918	Adient	1,000
Ascension Saint Thomas	1,741	Bridgestone	987
Asurion	1,250	Cardinal Health	816

2022 RUTHERFORD COUNTY QUICK FACTS

Population 349,374

Median Age

Median Home Price \$426,000

Median HH Income

\$71,599

3 Colleges 25,000 students

College Degrees42% hold Associate or above

^{*}Sources: 2022 GIS Mapping, May 2022 TN Department of Labor

LABORFORCE DATA	County	Tennessee	United States
Labor Force	187,247	3,146,285	163,449,000
Unemployment Rate	2.5%	3.1%	3.3%
Labor Force Participation Rate	74%	61.3%	62%

RECENT ANNOUNCEMENTS



Manufacturing &
Distribution Facility
Leading gutter guard company
invests \$5.4 million in new
La Vergne facility, adding 85
jobs to the community.



North American HQ & Manufacturing Facility UK-based air ventilation company establishes U.S. presence by investing \$3.6 million in new Murfreesboro testing facility.



Divisional HQ, R&D & Manufacturing Operation Hunter Fan Company relocates 100,000 sf commercial and industrial division to Smyrna, including testing facility and corporate offices.

Patrick Cammack SVP, Economic Development pcammack@rutherfordchamber.org



Chad Berringer
Director, Economic Development
cberringer@rutherfordchamber.org