



INVESTOR UPDATE **MARCH 2022**

This month, an update on workforce development and tourism wins for Rutherford County.



8TH GRADE PATHWAYS FAIR

On March 2, Rutherford Works hosted the 8th Grade Career Pathways Fair in partnership with the Rutherford County Schools Career and Technical Education department. The 8th Grade Career Pathways Fair aims to help students discover which classes are available to them at their zoned high school. Exposure to these pathways and opportunities helps guide their high school, college and future career choices. This year, 4,000 students previewed career and technical education classes that directly aligned with their YouScience assessment. They met virtually with presenters that covered potential projects, clubs, classwork, and early post-secondary opportunities students could experience.



For the past few weeks, 137 Rutherford County high school seniors have been taking the ACT WorkKeys assessment to document their employability and workplace readiness. The ACT WorkKeys measures foundational skills needed for success in various jobs across industries and occupations. Tests are research-based and measure "real world" skills critical to on-the-job success across many industries and professions. By supporting the ACT WorkKeys National Career Readiness (NCRC) Certificate, employers can instantly widen their talent pool and pinpoint candidates who can efficiently and successfully fill their open positions. If you currently accept the NCRC, make sure you highlight that fact in your job postings and during interviews. Employers interested in participating or learning how to verify a student's credentials can contact Kaitlin Salyer with our Rutherford Works' division for more info!



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The Rutherford County Convention and Visitors Bureau was excited to host the 2022 TSSAA Blue Cross State Basketball Championships at MTSU's Murphy Center. Rutherford County has hosted this tournament since 1973! The attendance numbers for Girls' Basketball week were 23,432 and 29,529 for Boys' Basketball week - making a total of 52,961!

Since 2002, Destination Rutherford has provided significant job growth by attracting new and expanding current business, promoting tourism and increasing growth in the retail sector.

Destination Rutherford is intended to serve all investors as the mechanism that pulls together the collective leadership of the Rutherford County public and private sectors in order to stimulate strategic economic growth.

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