

INVESTOR UPDATE **MAY 2021**

To view the community profile or additional county statistics, visit www.rutherfordworks.com.

IMPROVEMENT IN UNEMPLOYMENT #S

March Unemployment Data:



Williamson	3.3%
Wilson	4%
Rutherford	4.1%
Knox	4.1%
Sumner	4.3%
Davidson	4.9%
Shelby	7.7%

The county's percentage is lower than the state unemployment rate of 5.1%. Our COVID peak was at 16.7% in April 2020 with pre-COVID (March 2020) at 2.4%.

LET'S GET TO WORK, RUTHERFORD COUNTY!

Rutherford Works, in partnership with the American Job Center, is hosting a county-wide job fair featuring in-demand jobs at Embassy Suites in Murfreesboro on July 12, 2021.



As valued partners, you're receiving the first invite to participate! Spots for employers are limited, so register today at <http://bit.ly/RuCoJulyHiringExpo>

Let's get to work Rutherford County!

WHERE IS EVERYONE MOVING FROM?



It's no secret that real estate in Rutherford County is HOT right now. So where are our new neighbors from?

Here are some fun facts from Rutherford Work's Economic Development team:

- Census data shows 44% of in-migration is from outside of Tennessee
- Only 21% are coming from Davidson County
- The remaining 35% are coming from other areas of Tennessee

TSSAA RETURNS TO RUTHERFORD

After COVID canceled last year's tournament, we are happy to announce that TSSAA Spring Fling is back, May 25 - 28!



This Olympic-style event features the state's top athletes in tennis, baseball, softball, soccer, and track & field. Rutherford County has hosted Spring Fling since 2006 and has the contract through 2021. Held at 14 different venues across the county, this week-long event brings in more than 5,000 athletes, approximately 30,000 spectators, and has a \$3.5 million economic impact.

Rutherford Works Hiring Expo

Since 2002, Destination Rutherford has provided significant job growth by attracting new and expanding current business, promoting tourism and increasing growth in the retail sector.

Destination Rutherford is intended to serve all investors as the mechanism that pulls together the collective leadership of the Rutherford County public and private sectors in order to stimulate strategic economic growth.

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