

INVESTOR UPDATE **MARCH 2021**

This month, we focus on recent economic development progress for Rutherford County. To view the community profile or additional county statistics, visit www.rutherfordworks.com.

IMPROVEMENT IN UNEMPLOYMENT #S

January Unemployment Data:



Williamson	3.2%
Wilson	4%
Rutherford	4.2%
Sumner	4.2%
Knox	4.2%
Davidson	4.9%
Shelby	7.7%

The county's percentage is lower than the state unemployment rate of 5.1% and the national rate of 6.3%. Our COVID peak was at 16.7% in April 2020 with pre-COVID (March 2020) at 2.4%.



Join Rutherford Works for a Spring Job Fair on April 27. This outdoor event will occur from 3 to 6 p.m. (so that shift workers, parents and students can attend) in the TCAT Smyrna parking lot. Rutherford Works has partnered with TCAT Smyrna, Workforce Essentials, the American Job Center, Murfreesboro City and Rutherford County Schools to host this event. Visit rutherfordworks.com/spring-2021-job-fair for more information.



TENNESSEE RANKS 10TH IN THE U.S. FOR TAXPAYER ROI

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TSSAA RETURNS TO RUTHERFORD

After COVID canceled last year's tournament, we are happy to announce that TSSAA Spring Fling is back, May 25 - 28! This Olympic-style event features the state's top athletes in tennis, baseball, softball, soccer, and track & field. Rutherford County has hosted Spring Fling since 2006 and has the contract through 2021. Held at 14 different venues across the county, this week-long event brings in more than 5,000 athletes, approximately 30,000 spectators, and has a \$3.5 million economic impact.



Rutherford Works YouTube

Since 2002, Destination Rutherford has provided significant job growth by attracting new and expanding current business, promoting tourism and increasing growth in the retail sector.

Destination Rutherford is intended to serve all investors as the mechanism that pulls together the collective leadership of the Rutherford County public and private sectors in order to stimulate strategic economic growth.

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