

INVESTOR UPDATE **JUNE 2021**

To view the community profile or additional county statistics, visit www.rutherfordworks.com.

LET'S GET TO WORK, RUTHERFORD COUNTY!

Rutherford Works, in partnership with the American Job Center, is hosting a county-wide job fair featuring in-demand jobs at Embassy Suites in Murfreesboro on July 12, 2021. Check out their YouTube channel below to see our featured employers talk about today's job market.



This is just one of the major initiatives involving the Chamber's workforce division. Rutherford Works recently helped facilitate a \$1 million Innovative High School Grant that will reimagine the use of time, space, partnerships and modes of learning for student success. The grant calls for three facilitator positions including career coaches at Riverdale and La Vergne high schools and a work-based learning facilitator serving high schools district wide.

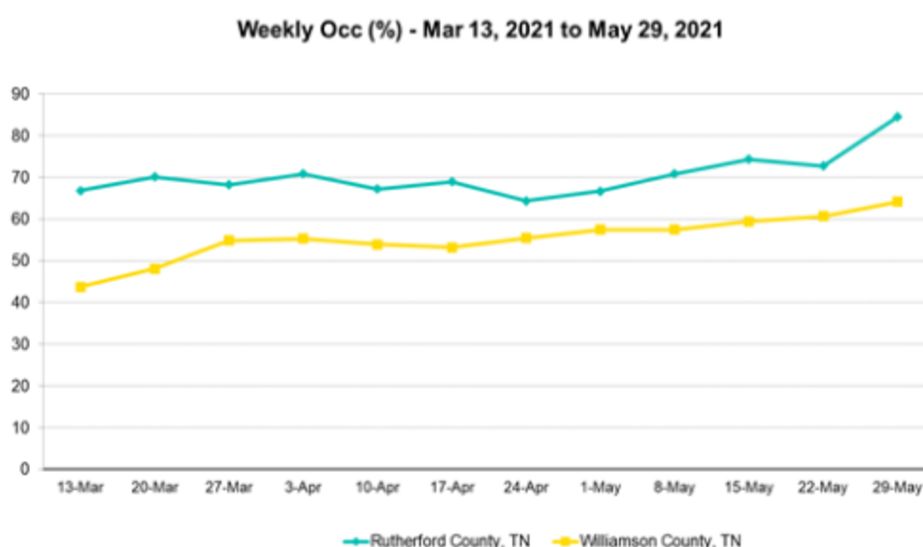
RUTHERFORD COST OF LIVING

Turn on the news, and you will see reports of price increases on everything from toilet paper to lumber to real estate. The good news? Rutherford County still boasts an affordable cost of living, well below the national average! Check out the scores below.



HOTEL OCCUPANCY RATES

Fueled by feelings that the worst of the virus is behind us, a pandemic record-breaking 80% of American travelers now say that they are ready to travel. Factor in the boost from TSSAA's Spring Fling, and Rutherford County hotels are seeing room occupancy rates climb!



[Rutherford Works YouTube](#)

Since 2002, Destination Rutherford has provided significant job growth by attracting new and expanding current business, promoting tourism and increasing growth in the retail sector.

Destination Rutherford is intended to serve all investors as the mechanism that pulls together the collective leadership of the Rutherford County public and private sectors in order to stimulate strategic economic growth.

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