



RUTHERFORD COUNTY, TN

TECH & CORPORATE OPERATIONS

The Strategic Choice for Business

TECH & CORPORATE OPERATIONS

TALENT DEVELOPMENT

MIDDLE TENNESSEE STATE UNIVERSITY (MTSU)

- #1** Largest university in Middle Tennessee with 22,000 students enrolled
- #1** Producer of talent to the Nashville region with 4,000 graduates per year
- 300+** Undergraduate & graduate degrees of study
- 3,400** Students enrolled in business and tech-related majors

K-12 PREPARATION

- 2** area-wide coding and robotics competitions and camps
- 5** STEAM designated elementary schools
- 9** high school business education programs

QUICK STATS

#1

high school in Middle Tennessee, Central Magnet, is located in Rutherford County, TN
- Nashville Business Journal 2021

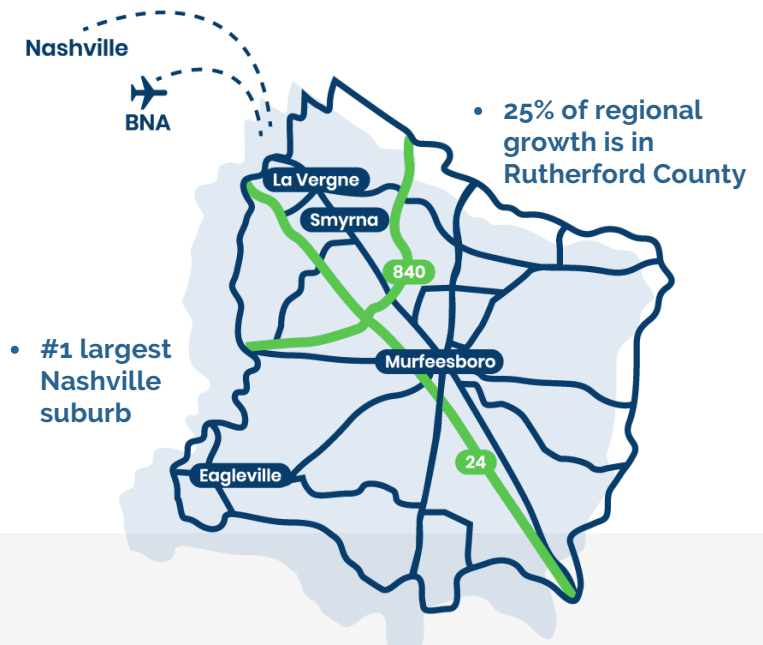
75%

of the US Market is within a 2-hour flight from Nashville (BNA) Airport

IMMEDIATELY AVAILABLE TALENT

Occupational Group	Net Out-Commuters
Office and Administrative Support	5,002
Business and Financial Operations	2,761
Sales and Related Operations	1,720
Management	2,148
Computer and Mathematical	1,077

Source: Q1 2021 EMSI



#6

best place to buy a home in the U.S.
- Wallethub 2020

7

high school technology career and technical education programs

REGIONAL TALENT

- ➔ 20 colleges and universities within a 45 minute drive time
- ➔ 124,000 students attend area colleges and universities
- ➔ 25,000 degrees awarded each year
- ➔ 60% of college graduates remain in the Nashville region

MASTERED IN TENNESSEE

- #1** in the Southeast (#2 in U.S.) in HQ, Tech & Finance Job Growth since 2011
- 10** Fortune 500 companies call Tennessee home
- 186K** Tennesseans employed by HQ, Tech & Finance establishments

SUCCESS STORY

"We are truly excited to call La Vergne, TN the new home to The ICEE Company. Nashville is an incredible city and the region is experiencing growth that we felt was a perfect fit for our organization. This puts us in the greatest position to best serve our customers and to offer our team a fabulous quality of life. It is an honor to be a part of this vibrant community."

- Dan Fachner, CEO, The ICEE Company

WHO CALLS US HOME



INDUSTRY SPECIFIC WAGE DATA

Chief Executive	\$135K	Sales Manager	\$90K
Computer Information Systems	\$109K	Software Developer	\$86K
Marketing Manager	\$102K	Human Resource Manager	\$83K
Financial Manager	\$97K	Computer Programmer	\$82K
Computer Network Architect	\$91K	Database Administrator	\$78K

Source: Q1 2021 EMSI