

Tech & Corporate Operations



It's the people you need now. It's the people you will need tomorrow.

Workforce Access

As the largest Nashville suburb and the fastest growing county in Tennessee, with 23 new people daily, Rutherford County has more qualified people than jobs in business services.

Immediate

- 50K residents commuting out
- Net-commuting data shows the following jobs could be filled immediately:

Occupational Group	Net Out-Commuters
Office and Administrative Support	5,910
Business and Financial Operations	2,501
Sales and Related Operations	2,084
Management	2,082
Computer and Mathematical	1,077

Future:

MTSU

- TN's largest computer science program
- Dale Carnegie soft skills training for all business school students
- 1 in 5 college graduates in the region is an MTSU alum
- 79% of graduates stay in TN
- 56% of graduates remain within a 1 hour drive

K-12

- 300 students grades 3-12 attended coding/robotics camps in summer 2019
- Business career cluster in 9 high schools
- Tech career cluster in 7 high schools
- All 5th graders compete in The Amazing Shake to improve soft skills



Workforce Solution

Rutherford County's top occupations can be filled by these groups.



Top Occupations

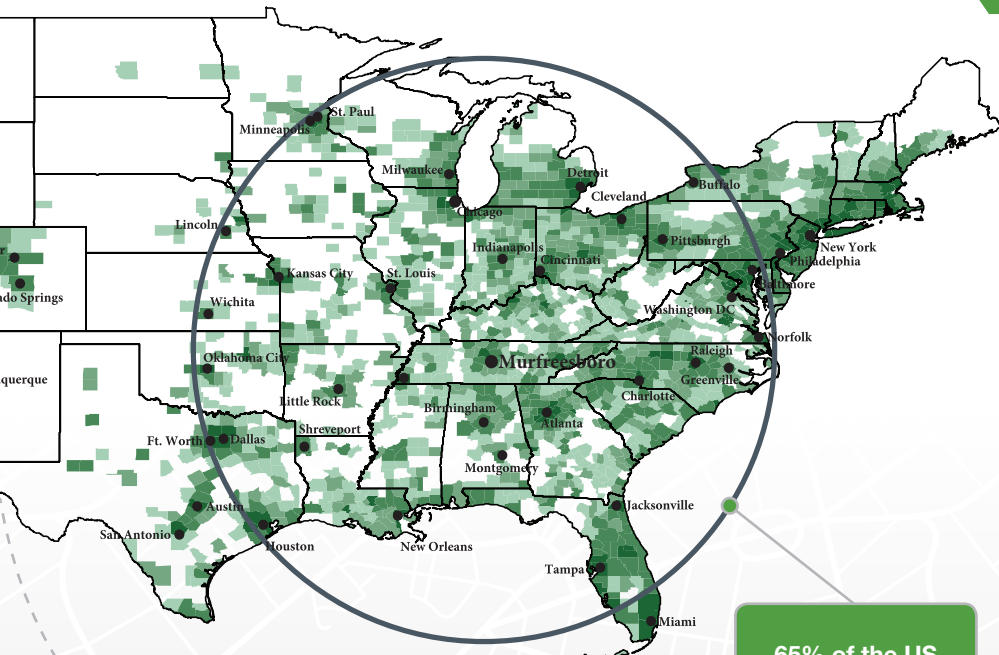
Top Occupations	Average Annual Wage
Sales Manager	\$82,878
Computer & Information Systems Manager	\$104,196
Computer Programmer	\$65,151
Marketing Manager	\$93,611
Computer Systems Analyst	\$66,210
Human Resources Manager	\$48,272
Software Developer, Systems Software	\$77,335
Network & Computer Systems Administrator	\$75,613
Financial Analyst	\$65,549

Top Occupations

Top Occupations	Average Annual Wage
Business Operations Specialist	\$54,841
Computer Network Support Specialist	\$54,576
Executive Secretary & Administrative	\$47,912
Administrative Services Manager	\$69,995
Human Resources Assistant	\$38,279
Bookkeeping, Accounting & Auditing Clerk	\$36,501
Customer Service Representative	\$30,243
Office Clerk	\$32,625

Source: 2018 Rutherford County, TN Wage and Benefit Survey
Center for Economic Research in Tennessee (CERT)

Rutherford County has the...



65% of the US population lives within 650 miles

1.4M

1.4 million residents within a 45 minute drive

12M

12 million people within a 2.5 hour drive

75%

75% of the US market within a 2 hour flight, with over 74 nonstop destinations from BNA

1st

Home to Smyrna Airport (MQY): #1 busiest general aviation airport in TN's busiest general aviation airport and 3rd largest airport in TN

#1 Largest Undergraduate University in Middle Tennessee (MTSU)
Source: www.mtsu.edu

#1 Ranked High School in TN and 5th best in the US (Central Magnet)
Source: U.S. News

#5 Best Retail Sales in the State of Tennessee (\$6.1 Billion)
Source: TN Dept of Revenue

#6 Best Real Estate Market in the Nation
Source: WalletHub 2018

#8 Fastest Growing Mid-Size City in the United States (Murfreesboro)
Source: WalletHub 2018

Business Friendly Climate

- Aa1 or above bond rating for state and municipalities
- #1 lowest debt per capita state in US
- No state or local tax on wages, salaries, or estates
- Pro-business state and local government
- Clean, reliable, and low cost electricity from TVA

Who Calls Us Home



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