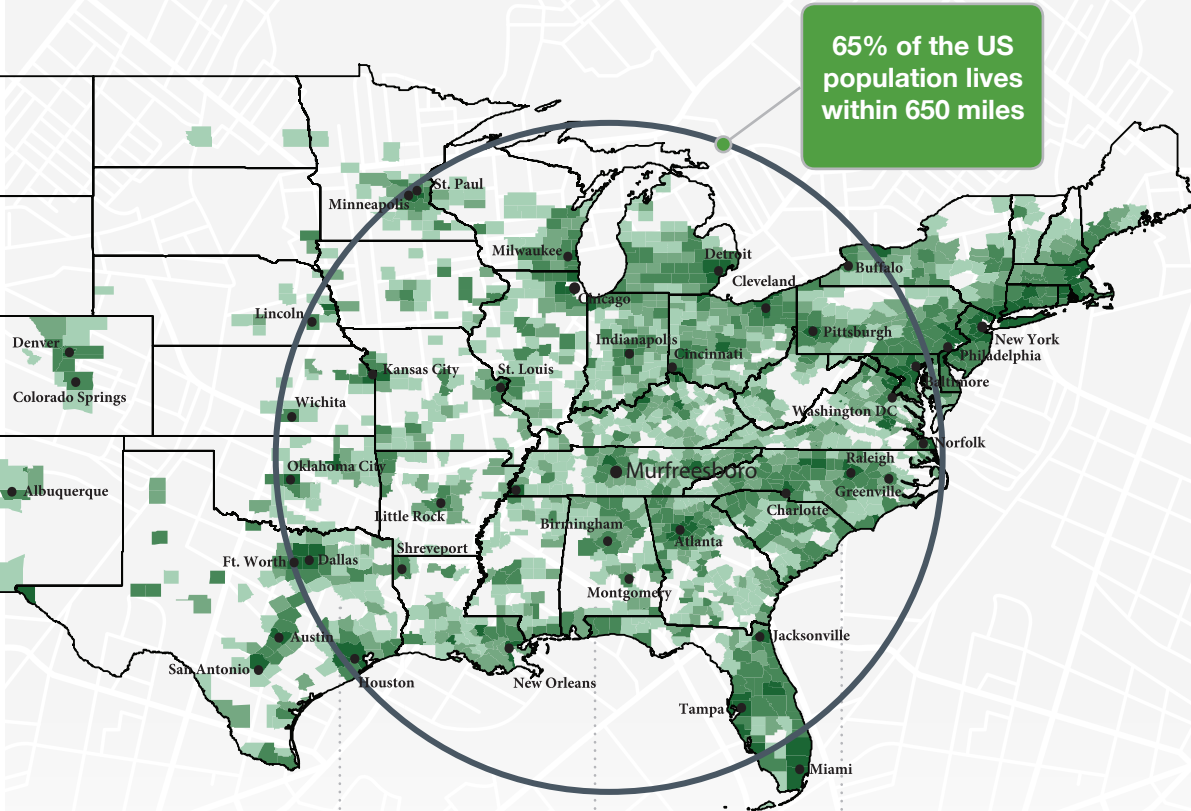


# Rutherford County, TN Community Snapshot

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works

*It's the people you need now. It's the people you will need tomorrow.*



98.5

**Nashville MSA Cost of Living Index vs. National Average of 100**

Source: 1st Quarter 2020 ACCRA Cost of Living Index

11th

**Best Real Estate Market in the Nation**

Source: WalletHub 2019

8th

**Fastest Growing Midsize City in the US with 23 new residents per day**

Source: WalletHub 2019

#1

**Largest suburb in the Nashville MSA**

**NISSAN**  
8,500 Employees

**INGRAM**  
1,807 Employees

**State Farm**  
1,650 Employees

**amazon.com**  
1,621 Employees

**Saint Thomas Health**  
1,285 Employees

**asurion**  
1,250 Employees

**verizon**  
1,068 Employees

**General Mills**  
1,028 Employees

**ADIENT**  
1,000 Employees

**BRIDGESTONE**  
975 Employees

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## Quick Facts



### Rutherford County

2020 Population: 337,508  
 2025 Projection: 364,742 (+8.0%)  
 Households: 123,514  
 Avg. HH Income: \$92,272  
 Med. HH Income: \$74,917

### City of Murfreesboro

2020 Population: 145,791  
 2025 Projection: 156,944 (+7.6%)  
 Households: 55,501  
 Avg. HH Income: \$91,156  
 Med. HH Income: \$71,185

### Town of Smyrna

2020 Population: 52,324  
 2025 Projection: 56,665 (+8.3%)  
 Households: 19,659  
 Avg. HH Income: \$81,820  
 Med. HH Income: \$69,670

### City of La Vergne

2020 Population: 40,595  
 2025 Projection: 44,095 (+8.6%)  
 Households: 13,322  
 Avg. HH Income: \$87,221  
 Med. HH Income: \$71,468

### City of Eagleville

2020 Population: 765  
 2025 Projection: 831 (+8.6%)  
 Households: 298  
 Avg. HH Income: \$93,185  
 Med. HH Income: \$68,146

Sources:  
 2020 Claritas Estimate  
 December 2019  
 TN Department of Labor

## Top Rated Schools

- 5th Best High School in the US (Central Magnet)
- 95% Graduation Rate
- 15 CTE Career Clusters
  - STEM
  - IT
  - Business
  - Advanced Manufacturing
- 26,000+: Enrollment Between MTSU, Motlow State Community College, and TN College of Applied Technology



## Low Cost of Living

No State or Local Tax on Wages, Salaries, or Estates



2019 Average Home Sale Price: \$292,742  
 -Red Report

TN ranked #1 for Business Climate in 2019  
 -Business Facilities



## Healthcare Hub

2 Full-Service Hospitals

New Children's Hospital

Pediatric ER

## Proximity to Nashville

- 3 Professional Sports Teams
- World-renowned Music Venues like Ryman Auditorium, Grand Ole Opry House, and Bluebird Cafe
- TN State Capitol



## Recent Additions



**Headquarters Relocation**  
 Tier 1 Auto Supplier relocates HQ to Murfreesboro, adding 30 new Corporate Jobs



**Regional Operations Center**  
 144 New Management & Production Jobs  
 \$20 Million Capital Investment



**Manufacturing Plant**  
 Topre America expands it's stamping operation by adding 51 new jobs and \$63 Million in Capital Investment

## Labor Force At-A-Glance

	Tennessee	Nashville MSA	County
Labor Force	3,358,778	1,089,367	184,629
Unemployment Rate	3.1%	2.4%	2.3%
Available Labor Pool	104,990	25,742	4,266