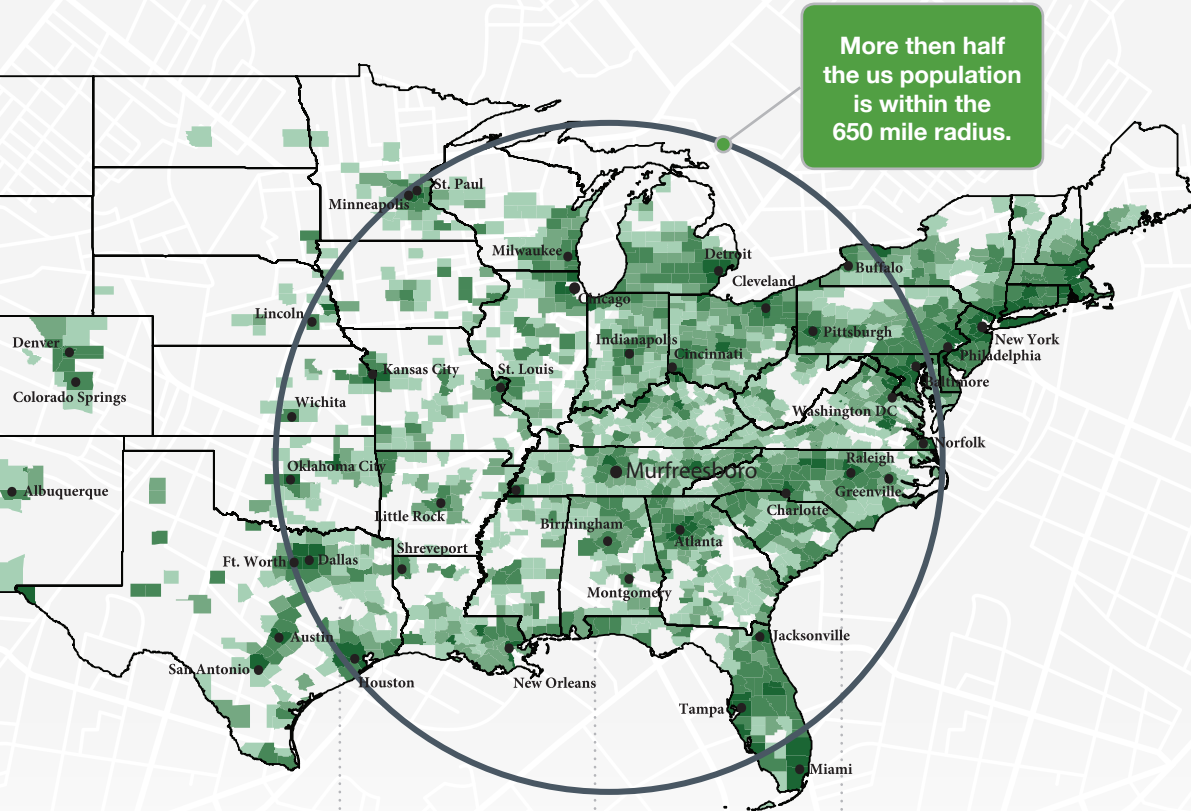


# Rutherford County, TN Community Snapshot

rutherford  
works

*It's the people you need now. It's the people you will need tomorrow.*



**90.9**

**Cost of living index vs. National Average of 100**  
Source: 3rd Quarter 2018 ACCRA Cost of Living Index

**6th**

**Best Real Estate Market in the Nation**  
Source: WalletHub 2018

**8th**

**Fastest Growing Midsize City in the United States with 23 new residents per day**  
Source: WalletHub 2018

**#1**

**Largest suburb in the Nashville MSA**

**NISSAN**  
8,500 Employees

**INGRAM**  
1,807 Employees

**State Farm**  
1,650 Employees

**amazon.com**  
1,621 Employees

**Saint Thomas Health**  
1,285 Employees

**asurion**  
1,250 Employees

**verizon**  
1,068 Employees

**General Mills**  
1,028 Employees

**ADIENT**  
1,000 Employees

**BRIDGESTONE**  
975 Employees

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works

# Quality of Life

## Quick Facts

### Rutherford County

2019 Population: 330,409  
 2024 Projection: 359,045  
 2010 Census: 262,604  
 Households: 121,021  
 Avg. HH Income: \$82,882.00  
 Med. HH Income: \$65,798.00

### City of Murfreesboro

2019 Population: 142,056  
 2024 Projection: 153,707  
 2010 Census: 108,755  
 Households: 54,190  
 Avg. HH Income: \$81,115.00  
 Med. HH Income: \$61,705.12

### Town of Smyrna

2019 Population: 51,519  
 2024 Projection: 56,223  
 2010 Census: 39,974  
 Households: 19,297  
 Avg. HH Income: \$76,969.00  
 Med. HH Income: \$62,608.00

### City of La Vergne

2019 Population: 39,404  
 2024 Projection: 42,933  
 2010 Census: 32,588  
 Households: 13,007  
 Avg. HH Income: \$75,305.00  
 Med. HH Income: \$63,378.57

### City of Eagleville

2019 Population: 744  
 2024 Projection: 811  
 2010 Census: 604  
 Households: 288  
 Avg. HH Income: \$75,675.00  
 Med. HH Income: \$57,618.53

Sources:  
 2019 Claritas Estimate  
 2010 Census Data

Laborforce Data  
 June 2019

## Top Rated Schools

- 5th Best High School in the US (Central Magnet School)
- 95% Graduation Rate
- 15 CTE Career Clusters
  - STEM
  - IT
  - Business
  - Advanced Manufacturing
- 24,813: Enrollment Between MTSU, Motlow State Community College, and TN College of Applied Technology



## Low Cost of Living

No State or Local Tax on Wages, Salaries, or Estates




9.1% Lower Cost of Living than US Average


2018 Average Home Sale: \$276,000 (\$131/sq ft)




## Healthcare Hub



2 Full-Service Hospitals



New Children's Hospital



Pediatric ER

## Proximity to Nashville

- 3 Professional Sports Teams
- Live Music at the Ryman Auditorium, Grand Ole Opry, and Bluebird Cafe
- TN State Capitol



## Recent Additions



**207 New HQ Jobs**  
 \$10.3 Million Investment



**95 New Jobs**  
 \$21.3 Million Investment



**50 New Tech Jobs**  
 Relocation from Atlanta

## Labor Force At-A-Glance

	Tennessee	Nashville MSA	County
Labor Force	3,391,624	1,044,120	185,555
Unemployment Rate	4.0%	3.2%	3.2%
Available Labor Pool	136,545	32,940	5,936