



National Manufacturing Day 2018

October 8-12, 2018 | Manufacturing facilities across Rutherford County

Highlights

220 Students & 21 Administrators & Teachers

7 Schools

10 Manufacturing Tours



Summary

The Rutherford County Chamber of Commerce and Rutherford Works celebrated National Manufacturing Day 2018 by coordinating tours of local manufacturing facilities for middle and high school students, teachers and school administrators. The purpose of the tours is to allow students and educators the opportunity to explore the many career paths in manufacturing and to experience them up-close. University of Tennessee Center for Industrial Services sponsored the tours.

The Rutherford Works Manufacturing Council hosted the October meeting at Oakland High School, where Council members and community members were able to visit the Siemens Mechatronics and Certified Production Technician programs, interact with student and learn how they can connect with these students for employment opportunities.

Manufacturing Week Tours were hosted by: TCAT Murfreesboro/Smyrna, Bridgestone, Valeo, Vi-Jon Inc., Allvan, Turner Machine, Calsonic Kansei, and Adient

Participating schools: Christiana Middle, Riverdale High, LaVergne High, Blackman High, Holloway High, Central Magnet, and Oakland Middle Schools

HOSTED BY:



SPONSORED BY:



Rutherford Works | 3050 Medical Center Pkwy | Murfreesboro, TN 37129
(615)893-6565 | Fax: (615)278-2013 | www.rutherfordworks.org

Employer Feedback



“Manufacturing Week is critical to the success of developing our next generation workforce. Introducing students, teachers and counselors to Advanced Manufacturing lets them know of the potential high-tech, high-paying jobs that are available for our future employees. Without the Manufacturing Week tours, it is hard for them to really understand the opportunities that await them!”

Fran Jones - Manager, Bridgestone Education Center
Bridgestone Americas Manufacturing Group

“I was happy to visit Oakland High School during Manufacturing Week to see first-hand the details of a program that has already benefited Schwan Cosmetics USA. For the past 3 years, we have selected Oakland graduates for our 18-month Apprenticeship Program. These apprentices have been knowledgeable, hard-working and ready to take on the challenges of advanced manufacturing. The tour was a great opportunity to see the upcoming students and all they are learning to prepare them for a career in manufacturing.”

Laurie Morra - Manager of Training and Employee Engagement
Schwan Cosmetics



Educator Feedback

I feel that it is important for employers to come see that we have students that can help them fulfill their needs. There are a lot of doubts about the abilities of high school students, but once they see our program and how we prepare them, I believe that they have a different outlook on our students. I believe that it is important to build relationships with companies in order for our students to get their foot in the door and gain some valuable work experience. Even if only a few employers can see the vision that we have, then it is worth the time. We have gained the trust of many local employers who hire our students after visiting our classroom.

After the last visit, we have gained a new working relationship with Allvan. They would like to hire some of our students, creating a great situation that benefits our students as well as our program. We already have a relationship with Schwan Cosmetics, but after the last visit, it is going to the next level. Now they would like to hire some of our students part-time during the school week for work-based learning. Little by little, our program is gaining ground, and I really believe that it is going to take off, because employers see and trust what we are doing in educating tomorrow's workforce. These visits help solidify our relationships with employers and are beneficial for our students.

Lenny Ciletti - Mechatronics & Mathematics Professor
Oakland High School

