

*It's the people you need today. It's the people you will need tomorrow.*

## Workforce Access

As the largest Nashville suburb and the fastest growing county in Tennessee, with 20 new people daily, Rutherford County has more qualified people than jobs in business services.

### Immediate:

- 50K residents commuting out
- Net-commuting data shows the following jobs could be filled immediately:

Occupational Group	Net Out-Commuters
Office and Administrative Support	5,002
Business and Financial Operations	2,761
Sales and Related Operations	1,720
Management	2,148
Computer and Mathematical	1,077

### MTSU

- 22,000+ students enrolled
- 4,000+ grads 2020-2021
- Largest computer science program in TN
- 1 in 5 college graduates in the region is an MTSU alum
- 79% of graduates stay in TN
- 56% of graduates remain within a 1 hour drive

### Future:

### K-12

- 300 students grades 3-12 attended coding/robotics camps in summer 2019
- Business career cluster in 9 high schools
- Tech career cluster in 7 high schools
- All 5th graders compete in The Amazing Shake to improve soft skills

Source: EMSI Q1 2021



## Workforce Solution



Rutherford County's top occupations can be filled by these groups.

### Top Occupations

### Median Annual Wage

Chief Executive	\$134,993
Computer and Information Systems	\$108,596
Marketing Manager	\$101,906
Financial Manager	\$97,489
Computer Network Architect	\$90,764
Sales Manager	\$89,787
Computer Network Architect	\$89,634
Software Developer / Software Systems	\$86,310
Human Resource Manager	\$82,654

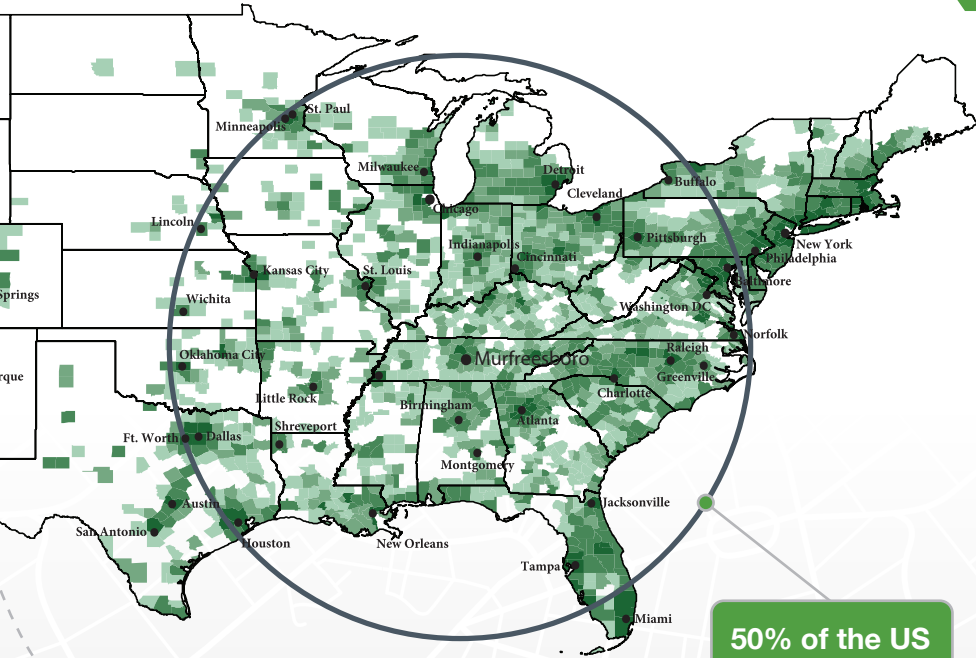
### Top Occupations

### Median Annual Wage

Computer Programmer	\$81,673
Database Administrator	\$77,683
Computer Programmer	\$71,961
Computer Systems Analyst	\$70,906
Network / Computer Systems Admin	\$69,154
Information Security Analyst	\$66,899
Accountant & Auditor	\$59,127
Sales Representative	\$51,129
Executive Secretary	\$49,252

Source: Q1 2021 EMSI

# Rutherford County has the...



50% of the US population lives within 650 miles

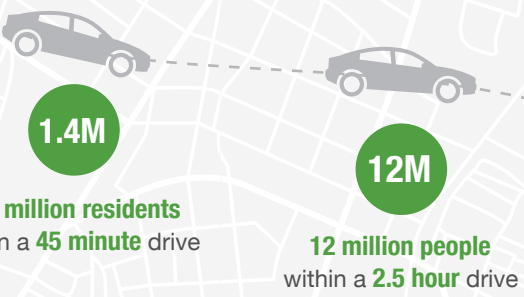
**#1** Largest Undergraduate University in Middle Tennessee (MTSU)  
Source: [www.mtsu.edu](http://www.mtsu.edu)

**#2** Best High School in Tennessee (Central Magnet)  
Source: *U.S. & World News 2020*

**#6** Best Retail Sales in the State of Tennessee (\$5.8 Billion)  
Source: *TN Dept of Revenue*

**#11** Best Real Estate Market in the Nation (Murfreesboro)  
Source: *WalletHub 2019*

**#12** Fastest Growing City in the United States (Murfreesboro)  
Source: *Business Insider 2019*



75% of the US market within a 2 hour flight, with over 90 nonstop destinations from Nashville International Airport (BNA)



Home to Smyrna Airport (MQY): #1 busiest general aviation airport in TN and 4th largest airport in TN

## Business Friendly Climate

- Aa1 or above bond rating for state and municipalities
- #1 lowest debt per capita state in US
- No state or local tax on wages, salaries, or estates
- Pro-business state and local government
- Clean, reliable, and low cost electricity from TVA

## Who Calls Us Home



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