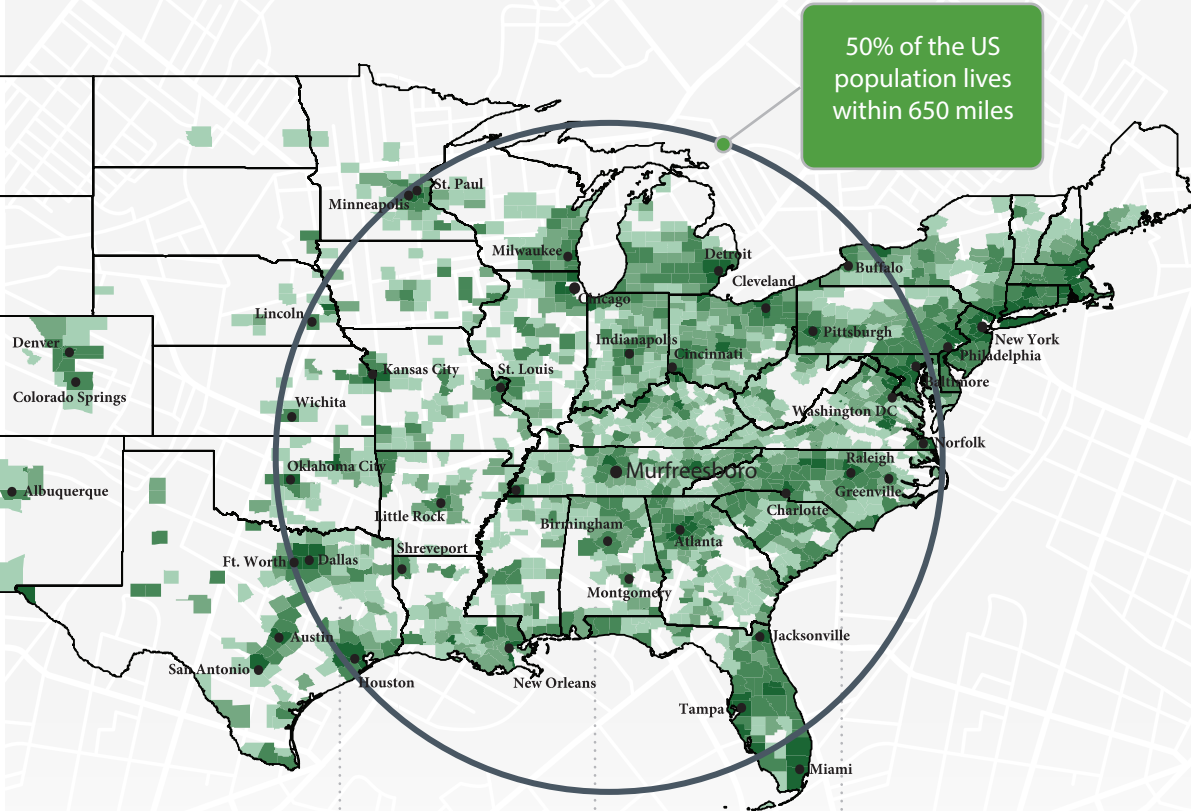


# Rutherford County, TN Community Snapshot

rutherford  
works

It's the people you need now. It's the people you will need tomorrow.



96.9

Nashville MSA Cost of Living Index vs. National Average of 100

Source: 2nd Quarter 2021 ACCRA Cost of Living Index

8th

Fastest Growing Midsize City in the US with 20 new residents per day

Source: Census, 2020

6th

Best Place to Buy a Home in the US (Murfreesboro)

Source: WalletHub 2020

#1

Largest suburb in the Nashville MSA

**NISSAN**

8,000  
Employees

**amazon.com**

2,700  
Employees

**INGRAM**

1,918  
Employees

**+** Saint Thomas Health

1,741  
Employees

**asurion**

1,250  
Employees

**verizon**

1,068  
Employees

**General Mills**  
Making Food People Love

1,000  
Employees

**ADIENT**

1,000  
Employees

**BRIDGESTONE**

987  
Employees

**CardinalHealth**

816  
Employees

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## Quick Facts



### Rutherford County

2021 Population: 344,468  
 2026 Projection: 387,318  
 Avg. HH Income: \$82,341  
 Med. HH Income: \$70,628

### City of Murfreesboro

2021 Population: 154,340  
 2026 Projection: 173,969  
 Avg. HH Income: \$80,093  
 Med. HH Income: \$66,869

### Town of Smyrna

2021 Population: 54,159  
 2026 Projection: 60,473  
 Avg. HH Income: \$75,090  
 Med. HH Income: \$65,714

### City of La Vergne

2021 Population: 36,292  
 2026 Projection: 38,818  
 Avg. HH Income: \$78,143  
 Med. HH Income: \$67,884

### City of Eagleville

2021 Population: 832  
 2026 Projection: 914  
 Avg. HH Income: \$94,777  
 Med. HH Income: \$73,863

#### Sources:

2021 GIS Mapping  
 August 2021  
 TN Department of Labor

## Top Ranked Schools

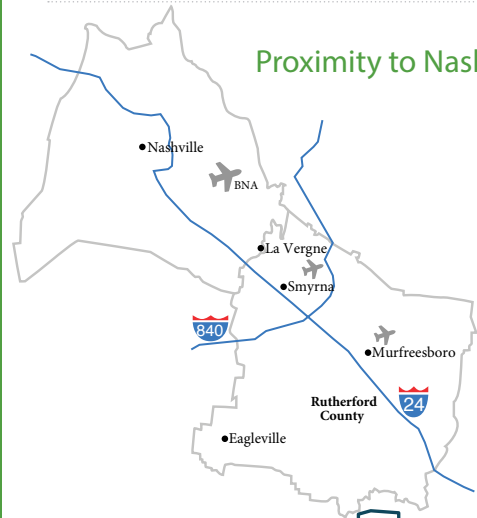
- 5th Best High School in the US (Central Magnet)
- 95% Graduation Rate
- Higher Ed Enrollment:  
 MTSU: 22,000  
 Motlow: 2,200  
 TCAT: 540



## Regional Healthcare Destination

- Servicing infants to seniors
- 6 hospital expansions since 2018

## Proximity to Nashville



## Low Cost of Living

No State or Local Tax on Wages, Salaries, or Estates



2020 Average Home Sale Price: \$291,250  
 -Red Realty Annual Report

TN ranked #1 for Business Climate in 2019  
 -Business Facilities



## 30 Minutes to Downtown

- 3 Major League Sports Teams
- World-renowned Music Venues like Ryman Auditorium, Grand Ole Opry House, and Bluebird Cafe
- TN State Capitol
- Nashville International Airport (BNA)

## Recent Additions



Manufacturing & Distribution Facility  
 Leading gutter guard company invests \$5.4 million in new La Vergne facility, adding 85 jobs to the community.



North American HQ & Manufacturing Facility  
 UK-based air ventilation company establishes U.S. presence by investing \$3.6 million in new Murfreesboro testing facility.



Divisional HQ, R&D & Manufacturing Operation  
 Hunter Fan Company relocates 100,000 sf commercial and industrial division to Smyrna, including testing facility and corporate offices.

## Labor Force At-A-Glance

	County	Tennessee	United States
Labor Force	186,854	3,316,531	161,788,000
Unemployment Rate	3.4%	4.3%	5.3%
Available Labor Pool	6,435	141,194	8,556,000