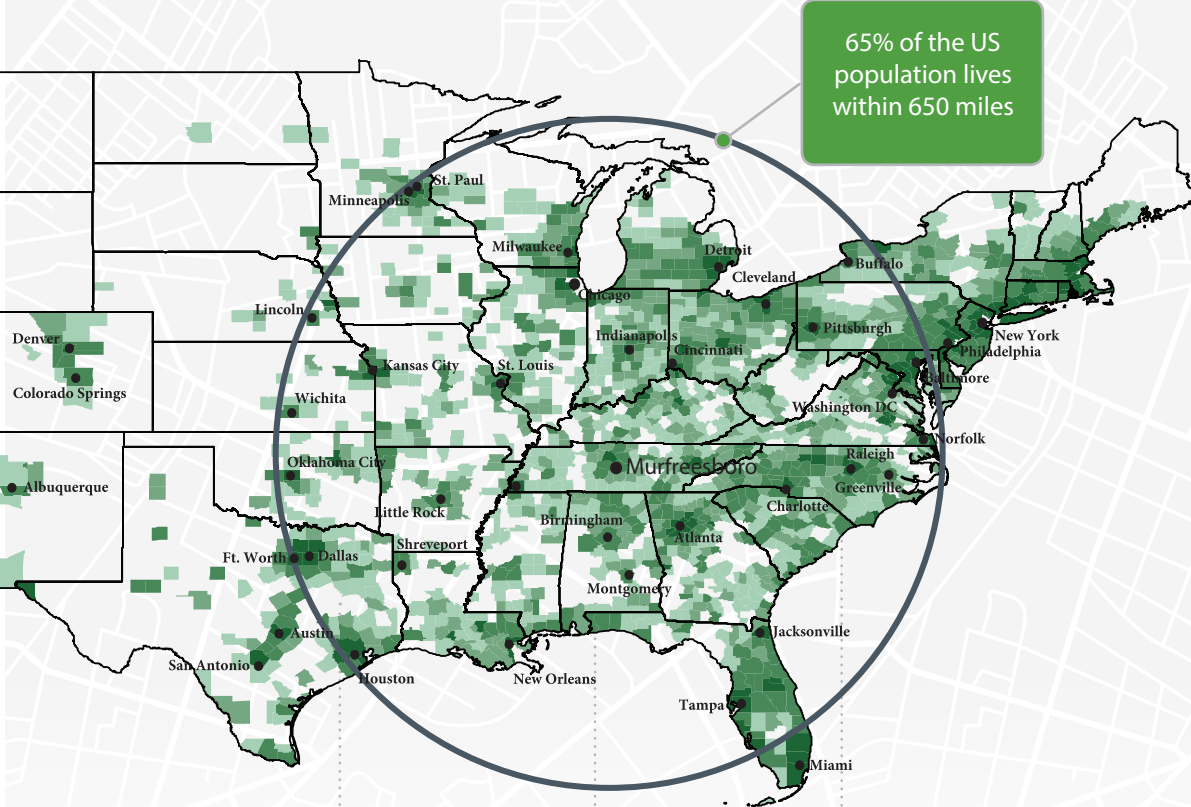


# Rutherford County, TN Community Snapshot

rutherford  
works

It's the people you need now. It's the people you will need tomorrow.



98.5

Nashville MSA Cost of Living Index vs. National Average of 100

Source: 1st Quarter 2020 ACCRA Cost of Living Index

8th

Fastest Growing Midsize City in the US with 20 new residents per day

Source: Census, 2019

6th

Best Place to Buy a Home in the US (Murfreesboro)

Source: WalletHub 2020

#1

Largest suburb in the Nashville MSA

**NISSAN**  
8,000 Employees

**INGRAM**  
1,918 Employees

**Saint Thomas Health**  
1,741 Employees

**amazon.com**  
1,490 Employees

**asurion**  
1,250 Employees

**State Farm**  
1,100 Employees

**verizon**  
1,068 Employees

**General Mills**  
1,028 Employees

**ADIENT**  
1,000 Employees

**BRIDGESTONE**  
975 Employees

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## Quick Facts



### Rutherford County

2021 Population: 344,329  
 2026 Projection: 369,889  
 Households: 125,957  
 Avg. HH Income: \$83,720  
 Med. HH Income: \$67,859

### City of Murfreesboro

2021 Population: 149,258  
 2026 Projection: 159,756  
 Households: 56,774  
 Avg. HH Income: \$82,310  
 Med. HH Income: \$64,403

### Town of Smyrna

2021 Population: 53,268  
 2026 Projection: 57,303  
 Households: 20,008  
 Avg. HH Income: \$74,705  
 Med. HH Income: \$63,008

### City of La Vergne

2021 Population: 41,444  
 2026 Projection: 44,765  
 Households: 13,608  
 Avg. HH Income: \$78,525  
 Med. HH Income: \$64,687

### City of Eagleville

2021 Population: 796  
 2026 Projection: 860  
 Households: 310  
 Avg. HH Income: \$88,456  
 Med. HH Income: \$64,733

#### Sources:

2021 Claritas Estimate  
 September 2020  
 TN Department of Labor

## Top Ranked Schools

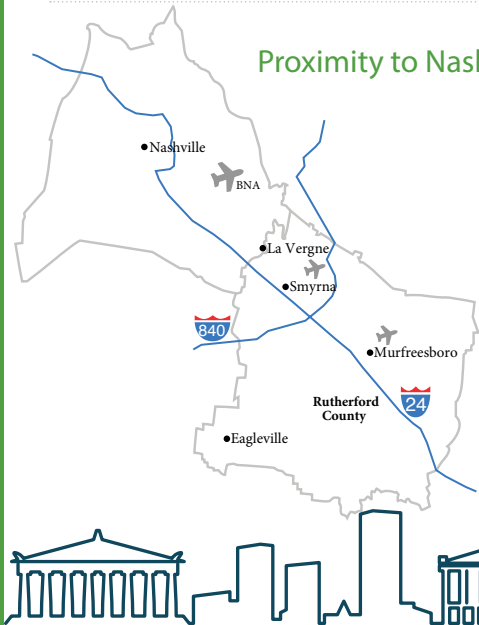
- 5th Best High School in the US (Central Magnet)
- 95% Graduation Rate
- Higher Ed Enrollment:  
[MTSU: 22,000](#)  
[Motlow: 3,000](#)  
[TCAT: 540](#)



## Regional Healthcare Destination

- Servicing infants to seniors
- 5 hospital expansions since 2018

## Proximity to Nashville



## Low Cost of Living

No State or Local Tax on Wages, Salaries, or Estates



2019 Average Home Sale Price: \$292,742  
 -Red Report

TN ranked #1 for Business Climate in 2019  
 -Business Facilities



## 30 Minutes to Downtown

- 3 Professional Sports Teams
- World-renowned Music Venues like Ryman Auditorium, Grand Ole Opry House, and Bluebird Cafe
- TN State Capitol
- Nashville International Airport (BNA)



## Recent Additions



**Manufacturing Expansion**  
 Auto supplier expands injection molding production line in Murfreesboro, adding 345 new jobs.



**Maintenance and Repair Operation**  
 Stevens Aerospace relocates from Nashville to Smyrna Airport adding 100 new jobs.



**R&D and Manufacturing Operation**  
 Hunter Fan Company relocates it's commercial division to Smyrna adding 40 new jobs.

## Labor Force At-A-Glance

	County	Tennessee	United States
Labor Force	182,414	3,309,301	160,073,000
Unemployment Rate	5.4%	6.2%	7.7%
Available Labor Pool	9,799	204,646	12,277,000