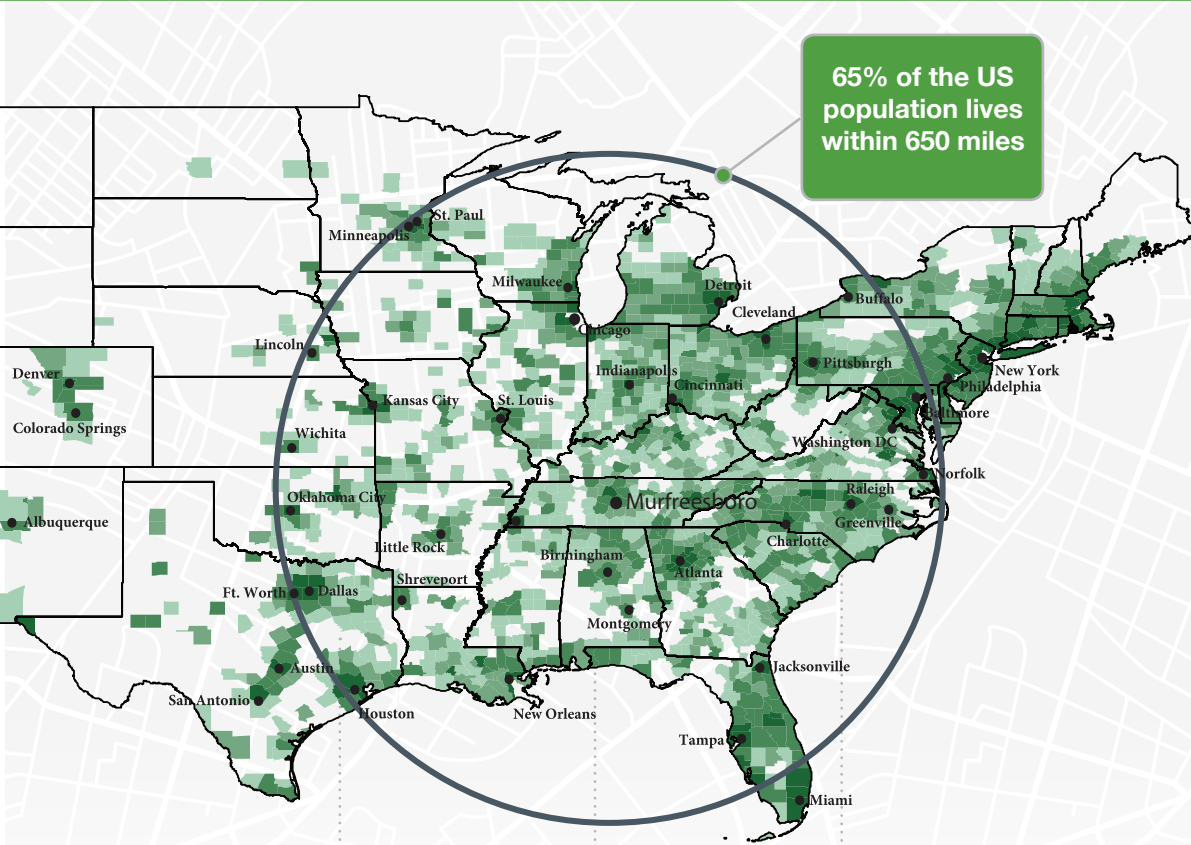


# Rutherford County, TN Community Snapshot

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*It's the people you need now. It's the people you will need tomorrow.*



65% of the US  
population lives  
within 650 miles

98.5

**Nashville MSA Cost of Living Index vs. National Average of 100**

Source: 1st Quarter 2020 ACCRA Cost of Living Index

11th

**Best Real Estate Market in the Nation**

Source: WalletHub 2019

8th

**Fastest Growing Midsize City in the US with 20 new residents per day**

Source: WalletHub, Census 2020

#1

**Largest suburb in the Nashville MSA**

<b>NISSAN</b>	<b>INGRAM</b>	<b>Saint Thomas Health</b>	<b>amazon.com</b>
8,000 Employees	1,918 Employees	1,741 Employees	1,490 Employees

<b>asurion</b>	<b>State Farm</b>	<b>verizon</b>
1,250 Employees	1,100 Employees	1,068 Employees

<b>General Mills</b>	<b>ADIENT</b>	<b>BRIDGESTONE</b>
1,028 Employees	1,000 Employees	975 Employees

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## Quick Facts



### Rutherford County

2020 Population: 337,508  
 2025 Projection: 364,742 (+8.0%)  
 Households: 123,514  
 Avg. HH Income: \$92,272  
 Med. HH Income: \$74,917

### City of Murfreesboro

2020 Population: 145,791  
 2025 Projection: 156,944 (+7.6%)  
 Households: 55,501  
 Avg. HH Income: \$91,156  
 Med. HH Income: \$71,185

### Town of Smyrna

2020 Population: 52,324  
 2025 Projection: 56,665 (+8.3%)  
 Households: 19,659  
 Avg. HH Income: \$81,820  
 Med. HH Income: \$69,670

### City of La Vergne

2020 Population: 40,595  
 2025 Projection: 44,095 (+8.6%)  
 Households: 13,322  
 Avg. HH Income: \$87,221  
 Med. HH Income: \$71,468

### City of Eagleville

2020 Population: 765  
 2025 Projection: 831 (+8.6%)  
 Households: 298  
 Avg. HH Income: \$93,185  
 Med. HH Income: \$68,146

Sources:  
 2020 Claritas Estimate  
 June 2020  
 TN Department of Labor

## Top Ranked Schools

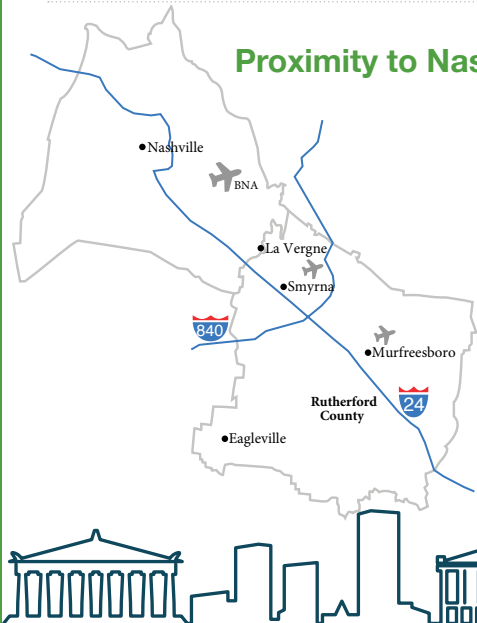
- 5th Best High School in the US (Central Magnet)
- 95% Graduation Rate
- Higher Ed Enrollment:
  - [MTSU: 25,000](#)
  - [Motlow: 3,000](#)
  - [TCAT: 540](#)



## Regional Healthcare Destination

- Servicing infants to seniors
- 5 hospital expansions since 2018

## Proximity to Nashville



## Low Cost of Living

No State or Local Tax on Wages, Salaries, or Estates



2019 Average Home Sale Price: \$292,742  
 -Red Report

TN ranked #1 for Business Climate in 2019  
 -Business Facilities



## 30 Minutes to Downtown

- 3 Professional Sports Teams
- World-renowned Music Venues like Ryman Auditorium, Grand Ole Opry House, and Bluebird Cafe
- TN State Capitol
- Nashville International Airport (BNA)

## Recent Additions



### Manufacturing Expansion

Auto supplier expands injection molding production line in Murfreesboro, adding 300 new jobs.



### Maintenance & Repair Operation

Stevens Aerospace relocates from Nashville to Smyrna Airport adding 100 new jobs.



### R&D and Manufacturing Operation

Hunter Fan Company relocates its commercial division to Smyrna adding 40 new jobs.

## Labor Force At-A-Glance

	Tennessee	Nashville MSA	County
Labor Force	3,201,894	1,042,052	178,913
Unemployment Rate	10.1%	10.2%	10.6%
Available Labor Pool	324,508	106,563	18,920