

Rutherford County, TN Community Profile

Rutherford County in the News

98.2

Cost of Living Index vs.
National Average of 100

Source: 3rd Quarter 2018 ACCRA

Cost of
Living Index

Top 3

Murfreesboro and Smyrna
Ranked #2 and #3 Fastest
Growing Cities in
Tennessee

July 1, 2016 - July 1, 2017

Source: U.S. Census Bureau

6th

Rutherford County ranked
6th for the largest
employment increase in the
nation

December 2016 - 2017

Source: U.S. Bureau of Labor Statistics

1,523

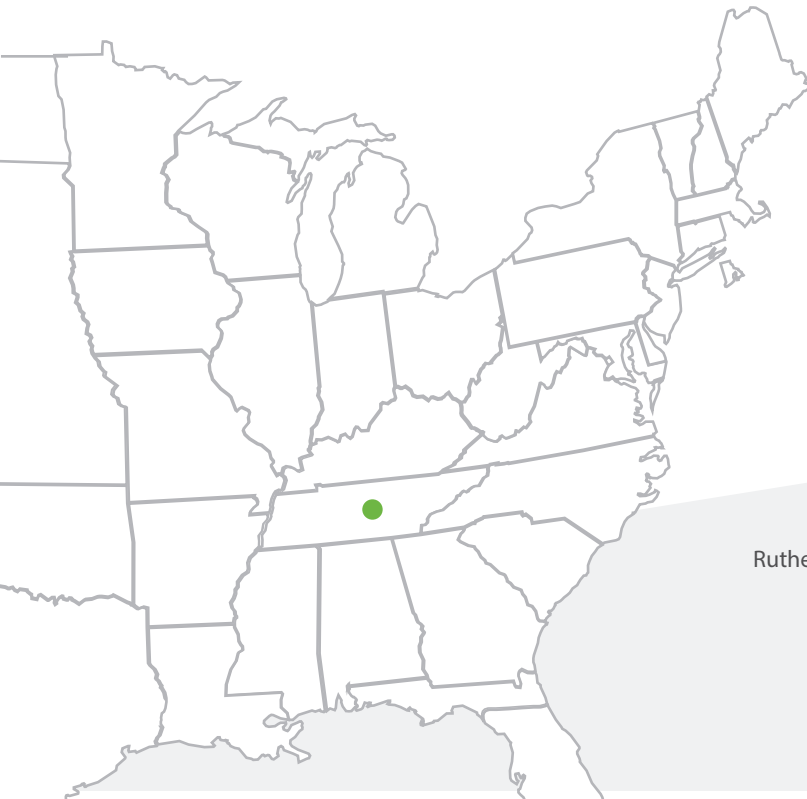
New Jobs were created
in 2017 and \$389 Million
in Capital Investments were
made from 7 relocations
and 15 existing company
expansions.

Destination Rutherford

Destination Rutherford is an economic development organization intended to serve all investors as a mechanism that pulls together the collective leadership of the Rutherford County public and private sectors in order to stimulate strategic economic growth.

Top 10 Private Sector Employers

Company	Employees
Nissan North America, Inc.	8,500
Ingram Content Group	1,807
State Farm Insurance Co.	1,650
Amazon Fulfillment Center	1,400
St. Thomas Rutherford Hospital	1,315
Asurion	1,250
Verizon Wireless	1,068
General Mills	1,050
Bridgestone Americas, Inc.	1,007
Adient	1,000



Rutherford County Chamber of Commerce
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rutherford
works

Quick Facts

Rutherford County

2019 Population: 330,409
 2024 Projection: 359,045
 2010 Census: 262,604
 Households: 121,021
 Avg. HH Income: \$82,882.00
 Med. HH Income: \$65,798.00

City of Murfreesboro

2019 Population: 142,056
 2024 Projection: 153,707
 2010 Census: 108,755
 Households: 54,190
 Avg. HH Income: \$81,115.00
 Med. HH Income: \$61,705.12

Town of Smyrna

2019 Population: 51,519
 2024 Projection: 56,223
 2010 Census: 39,974
 Households: 19,297
 Avg. HH Income: \$76,969.00
 Med. HH Income: \$62,608.00

City of La Vergne

2019 Population: 39,404
 2024 Projections: 42,933
 2010 Census: 32,588
 Households: 13,007
 Avg. HH Income: \$75,305.00
 Med. HH Income: \$63,378.57

City of Eagleville

2019 Population: 744
 2024 Projection: 811
 2010 Census: 604
 Households: 288
 Avg. HH Income: \$75,675.00
 Med. HH Income: \$57,618.53

Sources:

2019 Claritas Estimate
 2010 Census Data

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Recent Announcements



Cardinal Health, Inc.

Global healthcare and logistics company, Cardinal Health, Inc. plans to expand its presence in La Vergne by constructing a new facility, representing a \$21.3 million capital investment and the creation of 95 new jobs for Rutherford County.



Automation nth

Automationnth, a La Vergne based engineering and manufacturing company plans to expand locally by investing \$3.2 million and adding 34 new jobs with salaries averaging approximately \$60,000.



i3 Verticals

i3 Verticals, a company that provides technology-enabled payment processing and software solutions, will open an operations center in a new class A office district in Murfreesboro. The move will create approximately 50 high-paying jobs for the community.

Education

Middle Tennessee State University
 Murfreesboro
 Fall 2017 Enrollment: 21,913

Motlow Community College
 Smyrna Campus
 Spring 2017 Enrollment: 2,309

TN College of Applied Technology
 Murfreesboro and Smyrna
 2017 Enrollment: 714

Rutherford County Schools
 2016-2017 Enrollment: 43,683

Murfreesboro City Schools
 Enrollment: 8,437

Rutherford County Private Schools
 Enrollment: 2,546

Rutherford Ranked

#3

2017 Total County Retail Sales
\$8 Billion
 Source: TN Dept. of Revenue

MSA in the United States for
 Job Growth
 Source: May, 2018 Forbes

#4

In the State of Tennessee
 for Retail Sales
 Source: TN Dept. of
 Revenue

#9

2017 Travel Related Expenditures
\$351 Million
 Source: U.S. Travel Association

In the State of Tennessee for Tourism
 Related Expenditures
 Source: U.S. Travel Association

Labor Force At-A-Glance

	Tennessee	Nashville MSA	County
Labor Force	3,234,400	1,028,650	172,700
Unemployment Rate	3.7%	3.0%	2.9%
Available Labor Pool	119,800	30,700	5,090

TN Dept. of Labor September 2018 Report