

It's the people you need today. It's the people you will need tomorrow.

Workforce Access

As the largest Nashville suburb and the fastest growing county in Tennessee, with 20 new people daily, Rutherford County has more qualified people than jobs in business services.

Immediate

- 50K residents commuting out
- Net-commuting data shows the following jobs could be filled immediately:

| Occupational Group | Net Out-Commuters |
|-----------------------------------|-------------------|
| Office and Administrative Support | 5,910 |
| Business and Financial Operations | 2,501 |
| Sales and Related Operations | 2,084 |
| Management | 2,082 |
| Computer and Mathematical | 1,077 |

Future

MTSU

- 25,000+ students enrolled
- 5,000 grads 2019-2020
- TN's largest computer science program
- 1 in 5 college graduates in the region is an MTSU alum
- 79% of graduates stay in TN
- 56% of graduates remain within a 1 hour drive

K-12

- 300 students grades 3-12 attended coding/robotics camps in summer 2019
- Business career cluster in 9 high schools
- Tech career cluster in 7 high schools
- All 5th graders compete in The Amazing Shake to improve soft skills



Workforce Solution

Rutherford County's top occupations can be filled by these groups.



Top Occupations

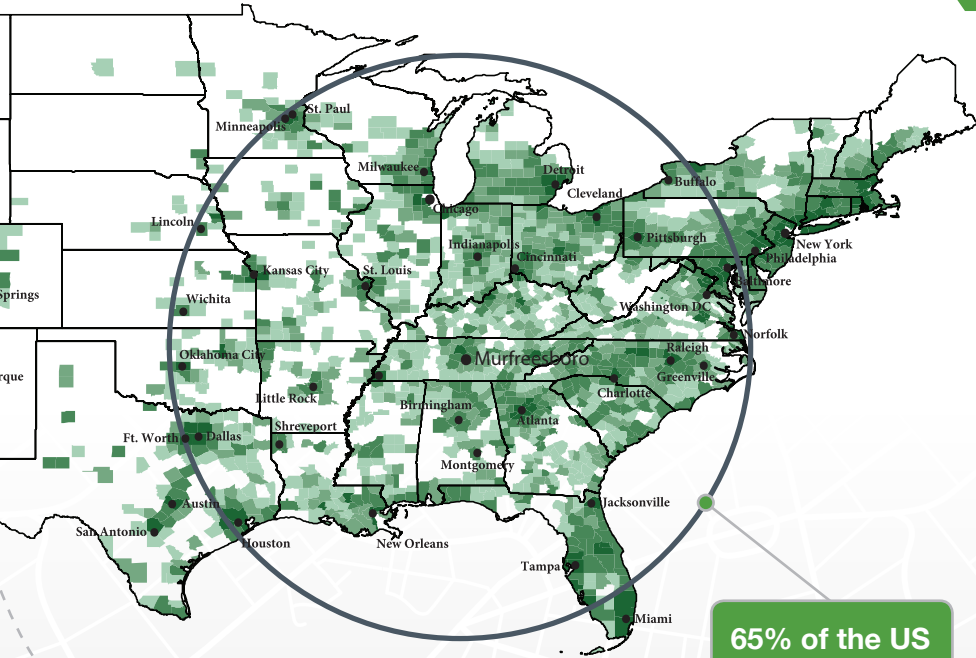
| Top Occupations | Median Annual Wage |
|---------------------------------------|--------------------|
| Chief Executive | \$111,160 |
| Computer and Information Systems | \$103,238 |
| Marketing Manager | \$96,818 |
| Financial Manager | \$95,425 |
| Computer Network Architect | \$90,764 |
| Sales Manager | \$84,811 |
| Software Developer / Software Systems | \$84,601 |
| Software Developer Application | \$84,131 |
| Human Resource Manager | \$83,575 |

Top Occupations

| Top Occupations | Median Annual Wage |
|-------------------------------------|--------------------|
| Computer Hardware Engineer | \$79,802 |
| Database Administrator | \$76,775 |
| Computer Programmer | \$71,961 |
| Computer Systems Analyst | \$66,643 |
| Information Security Analyst | \$65,520 |
| Accountant & Auditor | \$56,735 |
| Computer Network Support Specialist | \$54,101 |
| Executive Secretary | \$46,896 |
| Sales Representative | \$45,943 |

Source: Q2 2020 EMSI

Rutherford County has the...



65% of the US population lives within 650 miles

#1

Largest Undergraduate University in Middle Tennessee (MTSU)
Source: www.mtsu.edu

#1

Ranked High School in TN and 5th best in the US (Central Magnet)
Source: *U.S. News*

#6

Best Retail Sales in the State of Tennessee (\$5.8 Billion)
Source: *TN Dept of Revenue*

#11

Best Real Estate Market in the Nation (Murfreesboro)
Source: *WalletHub 2019*

#12

#12 Fastest Growing City in the United States (Murfreesboro)
Source: *Business Insider 2019*



1.4M

1.4 million residents within a 45 minute drive



12M

12 million people within a 2.5 hour drive



75%

75% of the US market within a 2 hour flight, with over 71 nonstop destinations from BNA



1st

Home to Smyrna Airport (MQY):
#1 busiest general aviation airport in TN's busiest general aviation airport and 4th largest airport in TN

Business Friendly Climate

- Aa1 or above bond rating for state and municipalities
- #1 lowest debt per capita state in US
- No state or local tax on wages, salaries, or estates
- Pro-business state and local government
- Clean, reliable, and low cost electricity from TVA

Who Calls Us Home



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